

CHARTER
OF THE
TECHNOLOGY, DATA AND INNOVATION COMMITTEE
OF THE
BOARDS OF DIRECTORS
OF
CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC.
(MAY 2022)

I. Purpose

The purpose of the Technology, Data and Innovation Committee (the “Committee”) of the Board of Directors (the “Board”) of Chicken Soup for the Soul Entertainment, Inc. (“Company”) is to assist the Board in oversight and support of technology, data and innovation-related matters including, the Company’s video delivery and user platforms, advertising platforms and systems, digital and e-commerce initiatives; cybersecurity and data privacy-related oversight; data analytics and machine learning initiatives; and intellectual property matters.

II. Membership and Qualifications

1. The Committee is a committee of the Board of Directors and will regularly report its actions to the full Board. The members and the Committee Chair shall be appointed by the Board upon the recommendation of the Nominating and Governance Committee and shall serve at the pleasure of the Board.
2. The Committee shall consist of at least three members. Compensation for Committee members shall be limited to directors’ fees, unless otherwise disclosed to and approved by the Board.

III. Advisors to the Committee

1. The Committee may, in its sole discretion, retain and obtain the advice of legal counsel or other advisors. The Committee shall be directly responsible for the appointment, compensation and oversight of these advisors, but the Company shall pay these advisors on behalf of the Committee. Company personnel may interact with the Committee’s advisors at the Committee’s direction.
2. The Committee may, in its sole discretion, obtain advice and assistance from Company personnel.
3. The Committee may form and delegate authority to subcommittees when appropriate.

IV. Duties and Responsibilities

The Committee’s duties and responsibilities will be to:

Technology and Innovation Strategy

1. Oversee the Company's significant enterprise technology related strategies, investments and expenditures, and discuss same with management of the Company and make recommendations with respect to same to the Board.
2. Evaluate, discuss, and provide guidance as to how the Company measures and tracks enterprise-critical progress and outcomes related to technology-focused business initiatives.
3. Monitor, oversee, and provide guidance on significant emerging technology, data and innovation trends in the media/content industry that may present opportunities, material risks, or otherwise affect the Company's business and strategic direction.

Project, Data and, Intellectual Property Oversight

1. Review with management and provide guidance on the development and commercial use of material data assets; development and harnessing of data science and analytics capabilities; and machine learning initiatives.
2. Monitor and evaluate existing and future trends with enterprise data management and the media/content industry's use of data and digital applications to maximize the customer experience.
3. Review reports from management on technology and enterprise data related activities, strategies, and metrics, including technology and enterprise data project performance, technological operations performance, and technology architecture, and associated technological policies, programs, operations, practices, and personnel.
4. Review and recommend to the Board any other appropriate technology and enterprise data related actions.
5. Provide governance around the acquisition, management and deployment of the company's stored data including all data acquisition and retention practices as well as the use of any data in any of the company's product and platforms.
6. Provide oversight and governance of the company's privacy policy, including the use of PI and PII (personally identifiable) information, data retention and data security practices.
7. Review changes in the AI landscape including issues like algorithmic bias and evolving new technologies in the artificial intelligence and machine learning space that might have material impact on the company's interaction with consumers and users of their technologies and platforms.
8. Review technology involved in specific system risks including cybersecurity risks and incidents, disaster recovery, security against system breaches and the identification and management of bad actors.
9. Monitor trends to enhance and protect the value of the Company.

Other Duties and Responsibilities

1. Monitor and oversee material risks and exposures related to cybersecurity and data privacy matters and the Company's approach as to how to manage, reasonably control, and monitor such risks and exposures (including the assignment of management responsibility).

2. Review any additional risks and exposures over which the Committee has been delegated oversight responsibility by the Board and the steps management has taken (including the assignment of management responsibility) to manage, control, and monitor such risks and exposures.
3. Evaluate the Committee's own performance annually and report the results of the evaluation to the Board.
4. Review this charter annually and update as necessary (with any amendments subject to approval by the Board).

V. Quorum

A majority of the members of the Committee shall constitute a quorum for the transaction of business, and the act of a majority of those present at any meeting at which a quorum is present shall be the act of the Committee. In the absence of a quorum, a majority of the members of the Committee present may adjourn any meeting, from time to time, until a quorum is present. No notice of any adjourned meeting need be given other than by announcement at the meeting that it is being adjourned.