

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Apollo Management Holdings GP, LLC</u>  (Last) (First) (Middle) 9 W. 57TH STREET, 43RD FLOOR  (Street) NEW YORK NY 10019  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Redbox Entertainment Inc. [ RDBX ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director <input checked="" type="checkbox"/> 10% Owner  Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 08/11/2022	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	08/11/2022		J <sup>(1)</sup>		4,035,943	A	(1)	36,805,943	I	See Footnotes <sup>(1)(2)</sup>
Class A Common Stock	08/11/2022		J <sup>(1)</sup>		1,756,487	D	(1)	0	I	See Footnotes <sup>(1)(2)</sup>
Class B Common Stock	08/11/2022		J <sup>(1)</sup>		36,805,943	D	(1)	0	I	See Footnotes <sup>(1)(2)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person\*  
Apollo Management Holdings GP, LLC  
 (Last) (First) (Middle)  
 9 W. 57TH STREET, 43RD FLOOR  
 (Street)  
 NEW YORK NY 10019  
 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
Redwood Holdco, LP  
 (Last) (First) (Middle)  
 9 W. 57TH STREET, 43RD FLOOR  
 (Street)  
 NEW YORK NY 10019  
 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
Redwood Holdco GP, LLC

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[New Outerwall, Inc.](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[AP VIII Aspen Holdings, L.P.](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[AP VIII Aspen Holdings GP, LLC](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Apollo Management VIII, L.P.](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[AIF VIII Management, LLC](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)  
[NEW YORK NY 10019](#)

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Apollo Management, L.P.](#)

(Last) (First) (Middle)  
[9 W. 57TH STREET, 43RD FLOOR](#)

(Street)

NEW YORK NY 10019

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

[Apollo Management GP, LLC](#)

(Last) (First) (Middle)

9 W. 57TH STREET, 43RD FLOOR

(Street)

NEW YORK NY 10019

(City) (State) (Zip)

**Explanation of Responses:**

1. See Exhibit 99.1.

2. The holdings reported on this Form 4 are being jointly reported by each of (i) Redwood Holdco, LP; (ii) Redwood Holdco GP, LLC; (iii) New Outerwall, Inc.; (iv) AP VIII Aspen Holdings, L.P.; (v) AP VIII Aspen Holdings GP, LLC; (vi) Apollo Management VIII, L.P.; (vii) AIF VIII Management, LLC; (viii) Apollo Management, L.P.; (ix) Apollo Management GP, LLC; (x) Apollo Management Holdings, L.P.; and (xi) Apollo Management Holdings GP, LLC on two separate Forms 4 due to the limitations of the SEC's electronic filer system, which currently only permits 10 persons to submit a joint filing. Both filings relate to the same holdings.

[see signatures attached as](#)

[Exhibit 99.2](#)

[08/15/2022](#)

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**

## Exhibit 99.1

Redwood Holdco, LP (“Redwood”) held Class B common stock, par value \$0.0001 per share, of the Issuer and LLC units (“Opco LLC Units”) of Redwood Intermediate LLC (“Opco LLC”). AP VIII Aspen Holdings, L.P. (“Aspen Holdings”) held Class A common stock, par value \$0.0001 per share, of the Issuer.

On August 11, 2022, the Issuer completed the previously disclosed mergers pursuant to that Merger Agreement between the Issuer, Chicken Soup for the Soul Entertainment, Inc. (“CSSE”), RB First Merger Sub Inc. (“Merger Sub Inc.”), RB Second Merger Sub LLC (“Merger Sub LLC”), Redwood Opco Merger Sub LLC (“Opco Merger Sub LLC”), and Opco LLC. Immediately prior to the closing of the mergers, pursuant that certain Contribution and Exchange Agreement, dated May 10, 2022, Aspen Parent, Inc., the sole stockholder of New Outerwall, Inc. (“New Outerwall”), contributed \$28,848,882.87 in outstanding B-2 facility first lien term loans (the “Term Loans”) to New Outerwall; New Outerwall then contributed the Term Loans to Redwood; Redwood then contributed the Term Loans to Opco LLC in exchange for 4,035,943 shares of Class B common stock of the Issuer and an equivalent number of Opco LLC Units. At the closing of the mergers, each share of Class A common stock of the Issuer and each Opco LLC Unit was cancelled and automatically deemed for all purposes to represent the right to receive 0.087 shares of CSSE Class A common stock, and each share of Class B common stock of the Issuer was automatically cancelled for no additional consideration.

The general partner of Redwood is Redwood Holdco GP, LLC (“Redwood GP”). New Outerwall is the sole limited partner of Redwood and the sole member of Redwood GP. New Outerwall is an indirect majority owned subsidiary of Aspen Holdings. The general partner of Aspen holdings is AP VIII Aspen Holdings GP, LLC (“Aspen GP”) and Apollo Management VIII, L.P. (“Management VIII”) is the sole member of Aspen GP. AIF VIII Management, LLC (“AIF VIII”) serves as the general partner of Management VIII. Apollo Management, L.P. (“Apollo Management”) serves as the sole member and manager of AIF VIII and Apollo Management GP, LLC (“Management GP”) serves as the general partner of Apollo Management. Apollo Management Holdings, L.P. (“Management Holdings”) serves as the sole member and manager of Management GP. Apollo Management Holdings GP, LLC (“Management Holdings GP”) serves as the general partner of Management Holdings.

The reporting persons and Messrs. Marc Rowan, Scott Kleinman and James Zelter, the managers, as well as executive officers, of Management Holdings GP, each disclaim beneficial ownership of all the shares of Class B common stock held by Redwood and all the shares of Class A common stock held by Aspen Holdings, except to the extent of any pecuniary interest therein, and the filing of this Form 4 shall not be construed as an admission that any such person or entity is the beneficial owner of any such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

---

## Exhibit 99.2

**This Statement on Form 4 is filed by:** (i) Redwood Holdco, LP; (ii) Redwood GP, LLC; (iii) New Outerwall, Inc.; (iv) AP VIII Aspen Holdings, L.P.; (v) AP VIII Aspen Holdings GP, LLC; (vi) Apollo Management VIII, L.P.; (vii) AIF VIII Management, LLC; (viii) Apollo Management, L.P.; (ix) Apollo Management GP, LLC; (x) Apollo Management Holdings, L.P.; and (xi) Apollo Management Holdings GP, LLC.

**Name of Designated Filer:** Apollo Management Holdings GP, LLC

**Date of Event Requiring Statement:** August 11, 2022

**Issuer Name and Ticker or Trading Symbol:** Redbox Entertainment Inc. [RDBX]

### REDWOOD HOLDCO, LP

By: /s/ James Elworth

Name: James Elworth

Title: Secretary

### REDWOOD HOLDCO GP, LLC

By: /s/ James Elworth

Name: James Elworth

Title: Secretary

---

**NEW OUTERWALL, INC.**

By: Aspen Parent, Inc.,  
its sole stockholder

By: AP VIII Aspen Holdings, L.P.,  
the majority holder of its Class A shares

By: AP VIII Aspen Holdings GP, LLC,  
its general partner

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**AP VIII ASPEN HOLDINGS, L.P.**

By: AP VIII Aspen Holdings GP, LLC,  
its general partner

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**AP VIII ASPEN HOLDINGS GP, LLC**

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

---

**APOLLO MANAGEMENT VIII, L.P.**

By: AIF VIII Management, LLC,  
its general partner

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**AIF VIII MANAGEMENT, LLC**

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**APOLLO MANAGEMENT, L.P.**

By: Apollo Management GP, LLC,  
its general partner

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**APOLLO MANAGEMENT GP, LLC**

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**APOLLO MANAGEMENT HOLDINGS, L.P.**

By: Apollo Management Holdings GP, LLC,  
its general partner

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

**APOLLO MANAGEMENT HOLDINGS GP, LLC**

By: /s/ James Elworth

Name: James Elworth

Title: Vice President

---