## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

# FORM 8-K

## **CURRENT REPORT** PURSUANT TO SECTION 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 14, 2022

	(Exact Name of Ro	egistrant as Specified in Cl		
	Delaware	001-38125	81-2560811	
	(State or Other Jurisdiction of Incorporation)	(Commission File Number)		(IRS Employer Identification No.)
	132 E. Putnam Avenue, Floor 2W, Cos Cob, CT			06807
	(Address of Principal Executive Offices)			(Zip Code)
	Registrant's telephone num	ber, including area code: (	855) 398	3-0443
		N/A	T (D	
	(Former Name or Former	Address, if Changed Since	Last Re	port)
	the appropriate box below if the Form 8-K filing is intended to sons (see General Instruction A.2. below):	imultaneously satisfy the	filing obl	ligation of Holdco under any of the following
	Written communications pursuant to Rule 425 under the Secur	rities Act (17 CFR 230.425	5)	
	Soliciting material pursuant to Rule 14a-12 under the Exchang	ge Act (17 CFR 240.14a-12	2)	
	Pre-commencement communications pursuant to Rule 14d-2(t	o) under the Exchange Act	(17 CFF	R 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(o	e) under the Exchange Act	(17 CFR	2 240.13e 4(c))
this ch	Indicate by check mark whether the registrant is an emerging apter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§2-		ed in Ru	le 405 of the Securities Act of 1933 (§230.405 of
	Emerging growth company ⊠			
any ne	If an emerging growth company, indicate by check mark if the wor revised financial accounting standards provided pursuant to			
Securi	ties registered pursuant to Section 12(b) of the Act:			
	f each class	Ticker syn		Name of each exchange on which registered
	A Common Stock, \$0.0001 par value per share Series A Cumulative Redeemable Perpetual Preferred Stock, \$0	CSSI 0001 par		The Nasdaq Stock Market LLC
value p	per share	CSSE		The Nasdaq Stock Market LLC
9.50%	Notes due 2025	CSSE	N	The Nasdaq Stock Market LLC
Securi	ties registered pursuant to Section 12(g) of the Act:			
	f each class	Ticker syn		Name of each exchange on which registered
	W Warrants to purchase Class A Common Stock Z Warrants to purchase Class A Common Stock	CSSE CSSE		OTC Markets OTC Markets

#### Item 2.02. Results of Operations and Financial Condition.

On November 14, 2022, Chicken Soup for the Soul Entertainment Inc. (the "Company") issued a press release announcing its financial results for the three-and nine-month periods ended September 30, 2022. The press release is attached to this Current Report as Exhibit 99.1.

Attached as Exhibit 99.2 to this Current Report is a table setting forth our adjusted earnings per share (non-GAAP) for the three and nine months ended 2021 and 2022.

The information furnished under this Item 2.02, including the exhibit related thereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any disclosure document of the Company, except as shall be expressly set forth by specific reference in such document.

# Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 14, 2022, we announced that we had appointed Jason Meier as the Company's Chief Financial Officer effective November 15, 2022. Mr. Meier has served as our Chief Accounting Officer since September 2021 and also continues in that position.

Mr. Meier became our Chief Financial Officer as of November 15, 2022. He served previously as our company's Executive Vice President, Finance, and Chief Accounting Officer since joining our company in September 2021. From July 2020 to the time he joined our company, Mr. Meier was the President and founder of Jason Meier Advisory, a firm that provided outsourced chief financial officer and accounting services on a transaction and project basis. From April 2017 to March 2020, Mr. Meier was an Executive Vice President and Chief Financial Officer of EPIX, a division of Metro-Goldwyn-Mayer and provider of digital media subscription premium pay television. Mr. Meier served a Senior Vice President and Worldwide Controller for Viacom Media Networks, the US-based mass media division of Viacom Inc. ("Viacom"), from 2014 to 2015. From 2012 to 2014, he served as a Vice President and Controller of Viacom International Media Networks, Viacom's international division, and from 2012 to 2014, he served as Vice President and Deputy Controller of MTV Networks and Acting CFO of MTC Games, each a division of Viacom. From 2009 to 2011, Mr. Meier served as VP Accounting Services and External Reporting for Viacom. Mr. Meier was an associate and Senior Manager for PricewaterhouseCoopers LLP from 1993 to 1998, and resumed his position from 2000 to 2007 after serving with the U.S. Securities and Exchange Commission from 1998 to 2000. Mr. Meier is a CPA and received his BS degree from Cornell University and his MBA from Columbia University.

There are no family relationships between Mr. Meier and any director, executive officer or person nominated or chosen by the Company to become a director or executive officer. Additionally, there have been no transactions involving Mr. Meier that would require disclosure under Item 404(a) of Regulation S-K.

We issued a press release on November 14, 2022, announcing our earnings for the three-and nine-month periods ended September 30, 2022 and the appointment of Mr. Meier as the Company's Chief Financial Officer, a copy of which is attached to this Form 8-K as Exhibit 99.1.

It is anticipated that the Company and Mr. Meier will enter into an employment agreement as soon as practicable. It is anticipated that the employment agreement will provide for an initial employment term of three years, with an annual base salary of \$475,000 and an annual bonus target equal to 40% of base salary. In additional Mr. Meier will be eligible for a restrictive stock unit grant to be for that number of units and with such terms as determined by the Company's board of directors.

Chris Mitchell, our former Chief Financial Officer, will continue as the Chief Financial Officer of our parent company, Chicken Soup for the Soul Holdings LLC, and will remain as a member of the Board of Directors of Chicken Soup for the Soul Entertainment Inc.

# Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

 Exhibit No.
<u>99.1</u>
<u>99.2</u>
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# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 15, 2022 CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC.

By: /s/ William J. Rouhana, Jr.

Name: William J. Rouhana, Jr. Title: Chief Executive Officer



#### CHICKEN SOUP FOR THE SOUL ENTERTAINMENT REPORTS Q3 2022 RESULTS

Company Exceeds Analyst Consensus Expectations for the Third Quarter Across Key Financial Metrics, Including Revenue, Adjusted EBITDA, and Adjusted Earnings per Share

Third Quarter Revenue was \$72.4 million, up 149% year over year, Driven by Strong AVOD Streaming Revenues and TVOD Performance

Net Loss was \$20.1 million, or \$1.13 Net Loss per Share; Adjusted Earnings per Share of \$0.54; Adjusted EBITDA was \$9.6 million, up 97% from the Prior Year

Successfully Closed Merger with Redbox Entertainment Creating Premium Entertainment Destination for Value-Conscious Consumers

Signs deals with world's largest manufacturers of TVs - VIZIO and Hisense - to add Crackle and Redbox buttons to remotes in 2023

Expands Content Financing Partnership with Publicis Media's APX Content Ventures

Appoints Jason Meier Chief Financial Officer

Management to host a live webcast on November 14, 2022, at 4:30pm ET

NEW YORK, November 14, 2022 – Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE), one of the largest providers of premium content to value-conscious consumers, today announced its financial results for the third quarter ended September 30, 2022.

"This has been the best financial quarter in our history, and our position in the free and low-cost streaming ecosystem is stronger than ever after completing the acquisition of Redbox during the quarter," said William J. Rouhana, Jr., chairman and chief executive officer of Chicken Soup for the Soul Entertainment. "We saw tremendous growth, with revenue increasing 149% and Adjusted EBITDA 97% year over year. Despite a slowing economy, I am optimistic about the days ahead as we continue to serve value-conscious consumers across kiosk, transactional and ad-supported video on demand services."

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#### Third Quarter 2022 Financial Summary

- · Net revenue of \$72.4 million, compared to \$37.6 million in the second quarter of 2022, and \$29.1 million in the year-ago period
- · Net loss of \$20.1 million compared with a net loss of \$20.8 million in the second quarter of 2022, and a net loss of \$16.7 million in the year-ago period; \$45.1 million net loss before dividends, compared with \$18.4 million net loss in the second quarter 2022, and \$14.5 million net loss in the year-ago period
- Adjusted EBITDA of \$9.6 million, compared with \$5.6 million in the second quarter of 2022, and \$4.9 million in the year-ago period

### Recent Business Highlights

- · Successfully completed merger with Redbox Entertainment creating leading premium entertainment company for value-conscious consumers
- Partnered with VIZIO and Hisense to add Redbox and Crackle buttons to remotes beginning in 2023
- Expanded content financing partnership with Publicis Media's APX Content Ventures, which elevates the voices of underserved audiences
- 4,000% increase in viewed minutes on Chicken Soup for the Soul streaming app from August to September driven by strong programming slate
- · Crackle and Popcornflix FAST channels launched on FuboTV, further expanding digital distribution footprint
- Rapidly grew viewership through additional touchpoint rollouts; now on track to reach 160 by year-end including Redbox

Operating loss for the quarter ended September 30, 2022, was \$42.0 million, compared with an operating loss of \$16.8 million in the second quarter of 2022, and \$13.2 million in the year-ago period. The increase in operating loss in the third quarter was driven partially by one-time transaction expenses related to the merger with Redbox Entertainment.

Net loss was \$20.1 million, or \$1.13 per share, compared with a net loss of \$20.8 million, or \$1.39 per share, in the second quarter of 2022, and a net loss of \$16.7 million, or \$1.04 per share in the prior-year period.



Adjusted EBITDA for the quarter ended September 30, 2022, was \$9.6 million, compared with \$5.6 million in the second quarter of 2022, and \$4.9 million in the same period last year.

As of September 30, 2022, the company had \$36.3 million of cash and cash equivalents compared with \$44.3 million as of December 31, 2021, and net debt of \$461.3 million as of September 30, 2022, compared with \$55.3 million as of December 31, 2021.

For a discussion of the financial measures presented herein which are not calculated or presented in accordance with U.S. generally accepted accounting principles ("GAAP"), see "Note Regarding Use of Non-GAAP Financial Measures" below and the schedules to this press release for additional information and reconciliations of non-GAAP financial measures.

The company presents non-GAAP measures such as Adjusted EBITDA to assist in an analysis of its business. These non-GAAP measures should not be considered an alternative to GAAP measures as an indicator of the company's operating performance.

The company also appointed Jason Meier as the Chief Financial Officer of Chicken Soup for the Soul Entertainment effective November 15, 2022. Jason, who has served as the company's Chief Accounting Officer since September 2021, brings a breadth of experience and is well suited for the role. Chris Mitchell will continue as the Chief Financial Officer of the parent company, Chicken Soup for the Soul Holdings and will remain a member of the Board of Directors of Chicken Soup for the Soul Entertainment.

### **Conference Call Information**

- Date & Time: Monday, November 14, 2022, 4:30 p.m. ET.
- · A webcast of the event will also be available in the "Event Calendar" section under the "News & Events" tab of the Chicken Soup for the Soul Entertainment investor relations website at <a href="http://ir.cssentertainment.com">http://ir.cssentertainment.com</a>.
- To access a dial-in number, the company encourages participants to register in advance by visiting the following <u>pre-registration link here</u>.
- · Please note that a dial-in option is not available without registering at the provided link.

# **Conference Call Replay Information**

A webcast replay will be made available at <a href="http://ir.cssentertainment.com/">http://ir.cssentertainment.com/</a> under the "News & Events" tab following the completion of the call.



#### **About Chicken Soup for the Soul Entertainment**

Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) provides premium content to value-conscious consumers. The company is one of the largest advertising-supported video-on-demand (AVOD) companies in the US, with three flagship AVOD streaming services: Redbox, Crackle and Chicken Soup for the Soul. In addition, the company operates Redbox Free Live TV, a free ad-supported streaming television service (FAST), with over 150 channels as well as a transaction video on demand (TVOD) service, and a network of approximately 34,000 kiosks across the US for DVD rentals. To provide original and exclusive content to its viewers, the company creates, acquires and distributes films and TV series through its Screen Media and Chicken Soup for the Soul TV Group subsidiaries. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### Note Regarding Use of Non-GAAP Financial Measures

Our consolidated financial statements are prepared in accordance with generally accepted accounting principles in the United States ("U.S. GAAP"). We use a non-GAAP financial measure to evaluate our results of operations and as a supplemental indicator of our operating performance. The non-GAAP financial measure that we use is Adjusted EBITDA. Adjusted EBITDA (as defined below) is considered a non-GAAP financial measure as defined by Regulation G promulgated by the SEC under the Securities Act of 1933, as amended. Due to the significance of non-cash and non-recurring expenses recognized during the three- and nine-month periods ended September 30, 2022 and 2021, and the likelihood of material non-cash, non-recurring, and acquisition related expenses to occur in future periods, we believe that this non-GAAP financial measure enhances the understanding of our historical and current financial results as well as provides investors with measures used by management for the planning and forecasting of future periods, as well as for measuring performance for compensation of executives and other members of management. Further, we believe that Adjusted EBITDA enables our board of directors and management to analyze and evaluate financial and strategic planning decisions that will directly affect operating decisions and investments. We believe this measure is an important indicator of our operational strength and performance of our business because it provides a link between operational performance and operating income. It is also a primary measure used by management in evaluating companies as potential acquisition targets. We believe the presentation of this measure is relevant and useful for investors because it allows investors to view performance in a manner similar to the method used by management. We believe it helps improve investors' ability to understand our operating performance and makes it easier to compare our results with other companies that have different capital structures or tax rates. In addition, we believe this measure is also among the primary measures used externally by our investors, analysts and peers in our industry for purposes of valuation and comparing our operating performance to other companies in our industry.



The presentation of Adjusted EBITDA should not be construed as an inference that our future results will be unaffected by unusual, infrequent or non-recurring items or by non-cash items. This non-GAAP financial measure should be considered in addition to, rather than as a substitute for, our actual operating results included in our condensed consolidated financial statements.

We define Adjusted EBITDA as consolidated operating income (loss) adjusted to exclude interest, taxes, depreciation, amortization (including tangible and intangible assets), film library amortization and related costs (film library amortization, film library revenue shares and participation costs, theatrical release costs) as well as amortization for certain program rights, acquisition-related costs, consulting fees related to acquisitions, dividend payments, non-cash share-based compensation expense, and adjustments for other unusual and infrequent in nature identified charges, including transition and integration related expenses comprised of non-recurring redundant costs including technology, marketing, payroll and certain overhead associated with business combination. Adjusted EBITDA is not an earnings measure recognized by U.S. GAAP and does not have a standardized meaning prescribed by GAAP; accordingly, Adjusted EBITDA may not be comparable to similar measures presented by other companies. We believe Adjusted EBITDA to be a meaningful indicator of our performance that management uses and believes provides useful information to investors regarding our financial condition and results of operations. The most comparable GAAP measure is operating income (loss).

A reconciliation of net loss to Adjusted EBITDA will be provided in the company's Quarterly Report on Form 10-Q for the three- and nine-months period ended September 30, 2022 to be filed on November 14, 2022, under the section thereof entitled "Management's Discussion and Analysis of Financial Condition and Results of Operations – Reconciliation of Unaudited Historical Results to Adjusted EBITDA."

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### Forward-Looking Statements and Available Information

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer to Item 1A (Risk Factors) in the Company's Quarterly Report on Form 10-Q for the three- and nine-month period ended September 30, 2022, filed with the SEC on November 14, 2022. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by the forward-looking statements contained in this press release. Information regarding the acquisition of Redbox and related transactions is qualified by reference to the Company's Current Reports on Form 8-K filed with the SEC on May 11, 2022 (as amended May 12, 2022), June 6, 2022, August 12, 2022, and November 14, 2022, and all exhibits filed with respect to such reports and the aforementioned registration statement. The forward-looking statements contained in this press release speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

###

#### **Contact:**

(INVESTOR RELATIONS)
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**Tables Follow** 

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# Chicken Soup for the Soul Entertainment, Inc. Condensed Consolidated Balance Sheets

Cash, cash equivalents and restricted cash   Accounts receivable, net of allowance for doubtful accounts of \$974,426, and \$786,830, respectively   96,089,197   60,213,867		September 30, 2022			ecember 31, 2021
Cash, cash equivalents and restricted cash   Accounts receivable, net of allowance for doubtful accounts of \$974,426, and \$786,830, respectively   96.089,197   60.213,807   Prepaid expenses and other current assets   19.621,665   1.904,273   Operating lease right-of-use assets   17.317,175   17.317,175   17.317,175   17.317,175   17.317,175   17.317,175   18.055,091   142,538,634   63,645,396   Intangible assets, net   292,932,777   18,055,091   Indefinite fived intangible assets   12,163,943			(unaudited)		
Accounts receivable, net of allowance for doubtful accounts of \$974,426, and \$786,830, respectively   96,089,197   60,213,807   Prepaid expenses and other current assets   19,621,655   1,904,273   Operating lease right-of-use assets   17,317,175   17,317,175   Content assets, net   142,338,654   63,645,396   Intangible assets, net   229,232,777   18,035,091   Indefinite lived intangible assets   227,033,077   38,035,091   Indefinite lived intangible assets   227,038,077   38,035,091   Other assets, net   23,348,656   5,190,954   Total assets   5917,398,943   5245,426,099      LIABILITIES AND EQUITY	ASSETS				
Prepaid expenses and other current assets         19,621,665         19,041,275           Operating lease right-of-use assets         17,317,175         ————————————————————————————————————		\$	36,303,799	\$	
Operating lease right-of-use assets         17,317,175         —           Content assets, net         142,538,634         63,645,306           Intagible assets, net         292,922,777         18,035,091           Indefinite lived intangible assets         277,083,97         39,986,530           Goodwill         273,083,05         5,190,954           Total assets         23,348,656         5,190,954           ***Counts payable         \$41,876,561         \$12,963,902           Accrued expenses         88,021,429         23,185,368           Due to affiliated companies         2,589,867         489,959           Programming obligations         55,159,264         16,412,250           Film library acquisition obligations         55,159,264         16,412,250           Film library acquisition obligations         25,030,011         12,233,239           Debt, net         461,287,515         55,275,628           Contingent consideration         7,556,856         9,764,256           Put option obligation         11,400,000         11,400,000           Operating lease liabilities         39,374,80         2,109,388           Total liabilities         39,374,80         2,109,388           Total liabilities         39,374,80         2,	Accounts receivable, net of allowance for doubtful accounts of \$974,426, and \$786,830, respectively		96,089,197		60,213,807
Content assets, net         142,538,634         63,645,396           Intangible assets         292,932,777         18,035,091           Indefinite lived intangible assets         12,163,943         12,163,943           Goodwill         277,083,097         39,986,530           Other assets, net         23,348,656         5,190,954           Total assets         \$917,398,943         \$245,426,099           ***Intellited Companies**         \$14,876,561         \$12,963,902           Accounts payable         \$41,876,561         \$12,963,902           Account expenses         88,021,429         23,185,368           Due to affiliated companies         2,589,867         489,959           Programming obligations         55,159,246         1,641,250           Film library acquisition obligations         40,739,418         24,673,866           Accrued participation costs         25,030,611         12,232,329           Debt, net         7,556,856         9,764,256           Contingent consideration         7,556,856         9,764,256           Put option obligation         11,400,000         11,400,000           Operating lease liabilities         19,064,596         —           Other liabilities         39,374,80	Prepaid expenses and other current assets		19,621,665		1,904,273
Intargible assets, net			17,317,175		_
Indefinite lived intangible assets   12,163,943   12,163,943   12,163,943   12,06	Content assets, net		142,538,634		63,645,396
Goodwill Other assets, net         277,083,097         39,986,530           Other assets         23,348,656         5,190,954           LIABILITIES AND EQUITY           Accounts payable         \$ 41,876,561         \$ 12,963,902           Accured expenses         88,021,429         23,185,368           Due to affiliated companies         2,589,867         489,959           Programming obligations         5,159,246         1,641,250           Film library acquisition obligations         40,739,418         24,673,866           Accrued participation costs         25,030,611         21,233,866           Accrued participation costication         7,556,856         9,764,256           Contingent consideration         7,556,856         9,764,256           Put option obligation         11,400,000         11,400,000         11,400,000         11,400,000         11,400,000         11,400,000         11,400,000         11,400,000         11,400,000         11,505         8,98         1,555         8,99           Equity           Equity         Experience of 52.00         5,000         1,155         8,99           Equity         Experience of 52.00         Experience of 52.00         Ex	Intangible assets, net		292,932,777		18,035,091
Other assets, net         23,348,656         5,190,954           Total assets         \$ 917,398,943         \$ 245,426,009           LIABILITIES AND EQUITY           Accounts payable         \$ 41,876,561         \$ 12,963,902           Accrued expenses         88,021,429         23,185,368           Due to affiliated companies         2,589,867         489,959           Programming obligations         55,159,246         1,641,220           Film library acquisition obligations         40,739,418         24,673,866           Accrued participation costs         25,030,611         21,232,329           Debt, net         406,128,7515         55,275,685           Contingent consideration         7,556,856         9,764,256           Put option obligation         11,400,000         11,400,000           Operating lease liabilities         39,374,480         21,193,88           Total liabilities         39,374,80         21,193,88           Total liabilities         40,703,491 and 3,698,318 shares issued and outstanding, respectively:         40,73,418         3,30,20,406           Series A cumulative redeemable perpetual preferred stock, \$0001 par value, liquidation preference of \$25.00         40,73,491         1,555         899					

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# Chicken Soup for the Soul Entertainment, Inc. Condensed Consolidated Statements of Operations

(unaudited)

	Th	Three Months Ended September 30,			Ni	Nine Months Ended September 30,			
		2022		2021		2022		2021	
Net revenues	\$	72,392,263	\$	29,096,855	\$	139,235,407	\$	74,428,631	
Costs and expenses									
Operating		60,155,906		22,856,374		114,327,838		54,533,027	
Selling, general and administrative		27,632,865		14,837,193		55,795,064		34,500,620	
Amortization and depreciation		6,349,026		1,538,650		9,677,727		4,114,355	
Management and license fees		4,774,758		2,909,686		11,459,073		7,442,863	
Merger and transaction costs		15,476,452		201,106		17,503,791		736,860	
Total costs and expenses		114,389,007		42,343,009		208,763,493		101,327,725	
Operating loss		(41,996,744)		(13,246,154)		(69,528,086)		(26,899,094)	
Interest expense		7,658,665		1,304,952		10,991,894		3,533,940	
Other non-operating income, net		(4,551,004)		(101,898)		(5,032,201)		(247,037)	
Loss before income taxes and preferred dividends		(45,104,405)		(14,449,208)		(75,487,779)		(30,185,997)	
Income tax (benefit) provision		(27,320,839)		30,000		(27,286,839)		59,000	
Net loss before noncontrolling interests and preferred dividends		(17,783,566)		(14,479,208)		(48,200,940)		(30,244,997)	
Net (loss) income attributable to noncontrolling interests		(167,289)		9,085		(348,024)		9,085	
Net loss attributable to Chicken Soup for the Soul Entertainment, Inc.		(17,616,277)		(14,488,293)		(47,852,916)		(30,254,082)	
Less: preferred dividends		2,443,970		2,253,385		7,117,481		6,760,155	
Net loss available to common stockholders	\$	(20,060,247)	\$	(16,741,678)	\$	(54,970,397)	\$	(37,014,237)	
Net loss per common share:									
Basic and diluted	\$	(1.13)	\$	(1.04)	\$	(3.43)	\$	(2.53)	
Weighted-average common shares outstanding:					_		_		
Basic and diluted		17,802,522		16,145,808	_	16,040,097		14,622,787	
		f							

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# Chicken Soup for the Soul Entertainment, Inc. Adjusted EBITDA

(unaudited)

	Three Months Ended September 30,			Nine Months Ended September 30,				
		2022 2021		2022		2021		
Net loss available to common stockholders	\$	(20,060,247)	\$	(16,741,678)	\$	(54,970,397)	\$	(37,014,237)
Preferred dividends		2,443,970		2,253,385		7,117,481		6,760,155
Net (loss) income attributable to noncontrolling interests		(167,289)		_		(167,289)		_
Income tax (benefit) provision		(27,320,839)		30,000		(27,286,839)		59,000
Other taxes		62,428		62,279		321,203		250,626
Interest expense		7,658,665		1,304,952		10,991,894		3,533,940
Film library amortization and related costs		18,222,417		10,111,885		42,576,433		23,881,901
Share-based compensation expense		3,094,532		3,474,231		5,049,188		3,937,919
Expense for bad debt and video returns		779,507		554,259		2,053,636		2,156,308
Amortization and depreciation		6,349,026		1,921,982		11,027,992		5,264,353
Other non-operating income, net		(3,551,025)		(101,898)		(4,032,222)		(247,037)
Transitional expenses		2,942,070		213,813		3,305,470		405,867
All other nonrecurring costs		19,118,394		1,775,232		22,816,463		3,583,130
Adjusted EBITDA	\$	9,571,609	\$	4,858,442	\$	18,803,013	\$	12,571,925

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#### Note Regarding Use of Non-GAAP Financial Measures

Our consolidated financial statements are prepared in accordance with generally accepted accounting principles in the United States ("U.S. GAAP"). We use a non-GAAP financial measure to evaluate our results of operations and as a supplemental indicator of our operating performance. The non-GAAP financial measure that we use is Adjusted EBITDA. Adjusted EBITDA (as defined below) is considered a non-GAAP financial measure as defined by Regulation G promulgated by the SEC under the Securities Act of 1933, as amended. Due to the significance of non-cash and non-recurring expenses recognized during the three- and nine-month periods ended September 30, 2022 and 2021, and the likelihood of material non-cash, non-recurring, and acquisition related expenses to occur in future periods, we believe that this non-GAAP financial measure enhances the understanding of our historical and current financial results as well as provides investors with measures used by management for the planning and forecasting of future periods, as well as for measuring performance for compensation of executives and other members of management. Further, we believe that Adjusted EBITDA enables our board of directors and management to analyze and evaluate financial and strategic planning decisions that will directly affect operating decisions and investments. We believe this measure is an important indicator of our operational strength and performance of our business because it provides a link between operational performance and operating income. It is also a primary measure used by management in evaluating companies as potential acquisition targets. We believe the presentation of this measure is relevant and useful for investors because it allows investors to view performance in a manner similar to the method used by management. We believe it helps improve investors' ability to understand our operating performance and makes it easier to compare our results with other companies that have different capital structures or tax rates. In addition, we believe this measure is also among the primary measures used externally by our www.cssentertainment.com @CSSEntertain www.facebook.com/chickensoupforthesoul investors, analysts and peers in our industry for purposes of valuation and comparing our operating performance to other companies in our industry.

The presentation of Adjusted EBITDA should not be construed as an inference that our future results will be unaffected by unusual, infrequent or non-recurring items or by non-cash items. This non-GAAP financial measure should be considered in addition to, rather than as a substitute for, our actual operating results included in our condensed consolidated financial statements. We define Adjusted EBITDA as consolidated operating income (loss) adjusted to exclude interest, taxes, depreciation, amortization (including tangible and intangible assets), film library amortization and related costs (film library amortization, film library revenue shares and participation costs, theatrical release costs) as well as amortization for certain program rights, acquisition-related costs, consulting fees related to acquisitions, dividend payments, non-cash share-based compensation expense, and adjustments for other unusual and infrequent in nature identified charges, including transition and integration related expenses comprised of nonrecurring redundant costs including technology, marketing, payroll and certain overhead associated with business combination. Adjusted EBITDA is not an earnings measure recognized by U.S. GAAP and does not have a standardized meaning prescribed by GAAP; accordingly, Adjusted EBITDA may not be comparable to similar measures presented by other companies. We believe Adjusted EBITDA to be a meaningful indicator of our performance that management uses and believes provides useful information to investors regarding our financial condition and results of operations. The most comparable GAAP measure is operating income (loss).

The table below reflects our Adjusted EBITDA reconciliation on an earnings (loss) per share basis.

# Chicken Soup for the Soul Entertainment, Inc. Adjusted Earnings per Share (Non-GAAP)

(unaudited)

	Three Months Ended September 30,				Nine Months Ended September 30,			
		2022		2021		2022		2021
Reported loss per share (GAAP)	\$	(1.13)	\$	(1.04)	\$	(3.43)	\$	(2.53)
Preferred dividends		0.14		0.14		0.44		0.46
Net (loss) income attributable to noncontrolling interests		(0.01)		-		(0.01)		-
Income tax (benefit) provision (a)		(1.53)		-		(1.70)		0.00
Other taxes		0.00		-		0.02		0.02
Interest expense <sup>(b)</sup>		0.43		0.08		0.69		0.24
Film library amortization and related costs <sup>(c)</sup>		1.02		0.63		2.65		1.63
Share-based compensation expense <sup>(d)</sup>		0.17		0.22		0.31		0.27
Expense for bad debt and video returns		0.04		0.03		0.13		0.15
Amortization and depreciation <sup>(e)</sup>		0.36		0.12		0.69		0.36
Other non-operating income, net <sup>(f)</sup>		(0.20)		(0.01)		(0.25)		(0.02)
Transitional expenses <sup>(g)</sup>		0.17		0.01		0.21		0.03
All other nonrecurring costs <sup>(h)</sup>		1.08		0.12		1.42		0.25
Adjusted earnings per share (Non-GAAP)	\$	0.54	\$	0.30	\$	1.17	\$	0.86

- (a) This represents an income tax benefit principally related to release of valuation allowance triggered by acquisition of Redbox
- (b) Includes amortization of deferred financing costs of \$344,146 and \$141,925 for the three months ended September 30, 2022 and 2021, respectively, and \$710,885 and \$354,048 for the nine months ended September 30, 2022 and 2021, respectively,
- (c) Includes film library amortization, film library revenue shares and participation costs, theatrical release costs as well as amortization for certain program rights:
- (d) Represents expense related to common stock equivalents issued to certain employees and officers under the Long-Term Incentive Plan. In addition to common stock grants issued to employees, directors, and consultants.
- (e) Includes depreciation and amortization of intangibles, property and equipment and amortization of technology expenditures included in operating costs:
- (f) Other non-operating income is primarily comprised of interest income earned on cash deposits, other non-operating income including settlements, debt extinguishment costs, and changes to fair market value of warrants.
- (g) Represents transitional and integration costs primarily associated with business combinations. Costs include non-recurring payroll and redundant or non-recurring costs including technology, marketing, and certain overhead.
- (h) Includes legal, consulting, accounting and other non-recurring operating and transactional expenses.