



## Chicken Soup for the Soul Entertainment Announces New Programming for Crackle for July

July 2, 2021

### Mix of Hollywood Blockbusters, Award-Winning Indies, Classic TV and Hand-Picked Exclusive and Original Content

COS COB, Conn., July 02, 2021 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced the upcoming content releases for Crackle for July.

The three primary Crackle Plus networks, Crackle, Popcornflix, and Chicken Soup for the Soul, are rolling out to new distribution touch points on up to 41 platforms on an ongoing basis as either AVOD or FAST channels. The Crackle Plus networks are currently distributed through 48 touch points in the U.S. with plans to expand to 64 touch points including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at [Crackle.com](http://Crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

#### New Crackle AVOD Exclusive

***The Platform*** (July 1<sup>st</sup>), The programmer genius Karam's ( **Maxim Khalil**) eventful youth has left him in disbelief of people and their view of the truth. To ensure the accuracy of facts, he creates an AI internet portal called "the platform," which becomes an international success at truth finding. But when he finally succeeds and feels free, he gets drawn back into his old world to find his family in an even worse condition. Can he and his team also fix his demons from the past?

#### New Crackle Original

***Riding Phat*** (July 15<sup>th</sup>), ***Riding Phat*** follows the hectic entrepreneurial journey of the Phat Scooter company as they strive to become the Nation's top electric scooter company by designing, building, and delivering eye-catching scooters to fun-seeking Pro athletes and celebrity clients including Nascar great **Michael Waltrip**, NFL legend **Tedy Bruschi**, and NBA Hall of Famer **Dominique Wilkins**.

#### New Crackle Channels for July

**Big Stars and Blockbuster Movies** (July 1<sup>st</sup>), Get your summer movie season off to a blockbuster start with these huge titles from your friends at Crackle! Get on board with **Noah** (Russell Crowe), don't miss your flight in **The Terminal** (Tom Hanks), travel South of the border with **The Mexican** (Julia Roberts and Brad Pitt), and head to D.C. with Chris Rock in **Head of State**.

**Summer of Romance** (July 1<sup>st</sup>), Feel the summer heat with your favorite romantic flicks for free! Get your heart racing with titles like **Runaway Romance** (Tatum O'Neal), **Premium** (Zoe Saldana) from Kevin Hart's LOL! Network, **Love Story (1970)** (Ali MacGraw), and **All About You** (Renee Elise Goldsberry).

**We're Gonna Need a Bigger Channel** (July 1<sup>st</sup>), While other channels offer just a single week about sharks, Crackle's got a WHOLE MONTH packed with menacing sea creatures of all kinds! Dip your toe in by checking out these cautionary tales with teeth like **Piranha (1978)** (Kevin McCarthy), **The Host** (Kang-Ho Song), **Black Water: Abyss** (Jessica McNamee), and **Sharktopus Vs. Pteracuda** (Eric Roberts).

**Foreign Faves** (July 1<sup>st</sup>), Travel the cinematic world with your fellow travelers at Crackle! Hit the road with **Amelie** (Audrey Tautou), make sure you're in the doors before you get snapped up by the crowd in **The Train to Busan** (Gong Yoo), don't get burned by **The Girl Who Played With Fire** (Noomi Rapace), and keep a helpful eye out for **A Man Called Ove** (Rolf Lassgard).

**Summer Reading** (July 1<sup>st</sup>), Pause your page flipping long enough to check out the film adaptations of some of your favorite summer reading classics like **Lemony Snicket's A Series of Unfortunate Events** (Jim Carrey), **The Kite Runner** (Khaled Hosseini), **Where the Red Fern Grows** (Joseph Ashton), and Jane Austin's classic **Persuasion** (Simon Beale).

#### New Crackle Spotlight Titles in July

**Salt** (July 1<sup>st</sup>), Evelyn Salt (**Angelina Jolie**) is a CIA officer who swore an oath to duty, honor and country. When she is accused by a defector of being a Russian sleeper spy, Salt goes on the run to clear her name and ultimately prove her loyalty. Using all her skills and years of experience as a covert operative, she must elude capture and protect her family or the world's most powerful forces will erase any trace of her existence.

**The Girl With The Dragon Tattoo (2009)** (July 1<sup>st</sup>), A journalist (**Michael Nyvist**) is aided by a young female hacker (**Noomi Rapace**) in his search for the killer of a woman who has been dead for forty years.

**The Core** (July 1<sup>st</sup>), The only way to save Earth from catastrophe is for a group of researchers (**Aaron Eckhart**, **Stanley Tucci**) and their military escort (**Hilary Swank**) to drill down to the core and set it spinning again.

**Love Story (1970)** (July 1<sup>st</sup>), A boy (**Ryan O'Neal**) and a girl (**Ali MacGraw**) from different backgrounds fall in love regardless of their upbringing - and then tragedy strikes.

**The Sum Of All Fears** (July 1<sup>st</sup>), CIA analyst Jack Ryan (**Ben Affleck**) and the Director of the CIA (**Morgan Freeman**) must stop the plans of a Neo-Nazi faction that threatens to induce a catastrophic conflict between the United States and Russia's President by detonating a nuclear weapon at a football game in Baltimore, Maryland.

**The Fighting Temptations** (July 1<sup>st</sup>), A New York advertising executive (**Cuba Gooding Jr.**) travels to a small Southern town to collect an inheritance but finds he must create a gospel choir and with the help of a beautiful lounge singer (**Beyoncé**) lead it to success before he can collect.

**Congo** (July 1<sup>st</sup>), When an expedition to the African Congo ends in disaster, a new team (**Ernie Hudson, Laura Linney, Tim Curry**) is assembled to find out what went wrong.

**Midsomer Murders** (July 15<sup>th</sup>) The British detective drama revolves around a veteran Detective Chief Inspector (**John Nettles**) and his young Sergeant's (**Neil Dudgeon**) efforts to solve numerous murders that take place in the fictional English county of Midsomer.

**Piranha (1978)** (July 1<sup>st</sup>), When flesh-eating piranhas are accidentally released into a summer resort's rivers, the guests become their next meal. All that stands in the way of these ravenous killers from the deep in this Roger Corman classic are the cast of 70s celebrities (**Kevin McCarthy, Bradford Dillman, Heather Menzies**).

#### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, Chicken Soup for the Soul Unscripted, [APlus.com](http://APlus.com) and Halcyon Television. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### **FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Forward-looking statements are subject to known and unknown risks and uncertainties, including but not limited to those risks set forth in the Company's Annual Report on Form 10-K for the year ended December 31, 2020. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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