



## Chicken Soup for the Soul Entertainment Announces New Programming for Crackle for April

March 30, 2021

### Mix of Hollywood Blockbusters, Award-Winning Indies, Classic TV and Hand-Picked Exclusive and Original Content

COS COB, Conn., March 30, 2021 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced the upcoming content releases for Crackle for April.

Crackle Plus linear and VOD networks are available in the U.S. and can be accessed on 29 devices and services including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, on iOS and Android mobile devices and on desktops at [Crackle.com](http://Crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

#### New Crackle Original

**Going From Broke (Season 2)** (*Real-time segments premiere April 8<sup>th</sup>*), Season 2 of **Going From Broke**, co-produced by Ashton Kutcher and Chicken Soup for the Soul Entertainment, features an innovative format to bring the stories of six young people embarking on a journey to a debt-free life during a time of pandemic-induced financial turmoil. During the six weeks of production of season 2, Crackle will shoot and air segments in "real time" taking audiences inside the dramatic process of financial transformation while inviting viewers to participate in the conversation via social media beginning April 8<sup>th</sup>. The completion of the cast's journey will be aired during the season 2 premiere of full episodes on May 20.

#### New Crackle Exclusives

**Cagefighter** (*April 1<sup>st</sup>*), Reiss Gibbons (Alex Montagnani) is on the cusp of cementing himself as the greatest to ever step inside the LEGENDS cage. With five title defenses under his belt, and the support of coach and mentor Marcus (Chuck Liddell), Reiss has it all. But when Savvy promoter Max Black (Gina Gershon) pits him against pro wrestling super star Randy Stone (AEW Champ Jon Moxley) in the company's first ever cross-promotional event, Reiss finds himself in the toughest fight of his life. With Luke Rockhold and Jay Reso.

**Exit Plan** (*April 15<sup>th</sup>*), Insurance claims investigator Max (Nikolaj Coster-Waldau) follows the clues of a mysterious death to the remote Hotel Aurora, a unique and secretive facility that specializes in assisted suicide. His investigation uncovers disturbing revelations that force Max to question the very nature of life and death, and the realization that he may not be able to escape.

#### New Crackle Channels for April

**Cage Match Channel** (*April 1<sup>st</sup>*), The Crackle team gives you a one-two punch with these action-packed blockbusters of battle. Get ringside seats with titles like **Lords of War** (Nicolas Cage), the Crackle exclusive feature **Cagefighter** (Gina Gershon), the Crackle original documentary feature **Lennox Lewis: The Untold Story**, and **Against the Ropes** (Omar Epps and Meg Ryan).

**Sky's the Limit Channel** (*April 1<sup>st</sup>*), Looking for some content that will allow you to soar into a world of adventure? Begin your journey with titles like **Air Force One** (Harrison Ford), **Galaxy Quest** (Tim Allen), **Sky Captain and the World of Tomorrow** (Angelina Jolie), and **Hanover Street** (Harrison Ford).

**The English Channel** (*April 1<sup>st</sup>*), Get ready for the full British experience with this collection of hit UK films and shows, with titles like **Bramwell**, **Doc Martin**, **Brick Lane**, and **Bridget Jones's Baby**.

**Family Movie Night Channel** (*April 1<sup>st</sup>*), Pop that corn and gather the family with titles like **Spy Kids 2** (Antonio Banderas), **The Prince and Me** (Julia Stiles), **Big Top Pee Wee** (Paul Reubens), and **Going Ape!** (Tony Danza).

**Movies That Bite Channel** (*April 1<sup>st</sup>*), Let these creepy hits take a bite out of your evening with titles like **30 Days of Night: Dark Days**, **Wes Craven Presents: Dracula 2000**, **Young Dracula**, and **From Dusk Till Dawn: The Series**.

#### New Crackle Spotlight Titles in April

**Lord of War** (*April 1<sup>st</sup>*), This film charts the rise and fall of Yuri Orlov (Nicolas Cage), from his early days in the early 1980s in Little Odessa, selling guns to mobsters in his local neighborhood, to his ascension through the decade of excess and indulgence into the early 90s, where he forms a business partnership with an African warlord and his psychotic son.

**Air Force One** (*April 1<sup>st</sup>*), Harrison Ford is the President of the United States, a leader unyielding in his opposition to negotiating with terrorists. But when Russian neo-nationalists hijack Air Force One with the First Family on board the President's beliefs and courage are put to the test.

**Run All Night** (April 2<sup>nd</sup>), An aging hitman (Liam Neeson) is forced to take on his brutal former boss to protect his estranged son and his family.

**Julius Caesar** (April 1<sup>st</sup>), In this classic historical tale, the growing ambition of Julius Caesar (John Gielgud) is a source of major concern to his close friend Brutus (Jason Robards). Cassius persuades him to participate in his plot to assassinate Caesar, but they have both sorely underestimated Mark Antony (Charlton Heston).

**The Mexican** (April 1<sup>st</sup>), Jerry Welbach (Brad Pitt) is given two ultimatums: His mob boss wants him to travel to Mexico to get a priceless antique pistol called "The Mexican" or he will suffer the consequences. The other ultimatum comes from his girlfriend Samantha (Julia Roberts), who wants him to end his association with the mob.

**Galaxy Quest** (April 1<sup>st</sup>), The alumni cast of a space opera television series (Tim Allen, Sigourney Weaver) have to play their roles as the real thing when an alien race needs their help. However, they also have to defend both Earth and the alien race from a reptilian warlord.

**Cold Comes the Night** (April 1<sup>st</sup>), As the proprietor of a motel, Chloe (Alice Eve) is in financial trouble and has let Billy (Logan Marshall-Green), a corrupt cop, take advantage of her situation. One night, Topo (Bryan Cranston), a hardened Polish career criminal, stops over at the motel while en route to deliver cash to an unknown boss. A cloud of mayhem and murder descends on all involved.

**From Dusk 'Till Dawn: The Series** (April 1<sup>st</sup>), A Texas Ranger is in hot pursuit of the infamous Gecko brothers and their hostages. They all end up trapped in a desert bar secretly run by vampires and discover a dark conspiracy of the undead. Based on the hit Robert Rodriguez film series and you can catch the second and third installments of those films on Crackle now!

**Bride and Prejudice** (April 1<sup>st</sup>), A modern adaptation of Jane Austen's classic novel, Pride and Prejudice, that features the lives of four unmarried daughters in an Indian family. Starring Aishwarya Rai, former Miss World!

**Head of State** (April 1<sup>st</sup>), When a presidential candidate dies unexpectedly in the middle of the campaign, Washington, D.C. alderman, Mays Gilliam (Chris Rock) is unexpectedly picked as his replacement.

#### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and [APlus.com](http://APlus.com). Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### **FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Company's Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the nine-month period ended September 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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