



## **“Willy’s Wonderland” Trailer for Nicolas Cage Thriller Becomes Screen Media Ventures’ Most Viewed Trailer Ever**

February 3, 2021

*In Just Over a Week “Willy’s Wonderland” Trailer Has Generated Over 15 Million Impressions for Chicken Soup for the Soul Entertainment’s Screen Media Ventures*

NEW YORK, Feb. 03, 2021 (GLOBE NEWSWIRE) -- Screen Media Ventures, a Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) company, announced today the trailer for the upcoming February 12, 2021 PVD (premium video-on-demand) release of horror thriller [Willy’s Wonderland](#), starring Nicolas Cage with Emily Tosta, Ric Reitz, Chris Warner, and Beth Grant, has generated over 15 million impressions across YouTube and social media platforms, the most in the history of the company.

The Landmark Studio Group feature is directed by Kevin Lewis from a screenplay written by G.O. Parsons. In *Willy’s Wonderland*, a quiet loner (Cage) finds himself stranded in a remote town when his car breaks down. Unable to pay for the repairs he needs, he agrees to spend the night cleaning Willy’s Wonderland, an abandoned family fun center. But this wonderland has a dark secret that the “The Janitor” is about to discover. He soon finds himself trapped inside Willy’s and locked in an epic battle with the possessed animatronic mascots that roam the halls. To survive, he must fight his way through each of them.

“Fans of Nicolas Cage will not be disappointed by his latest feature film, *Willy’s Wonderland*, as he battles animatronic mascots in this multi-genre feature that is high-octane fun, and we already see the anticipation of this release with the spectacular response we are receiving to the trailers and social media initiatives with over 15 million impressions to date and counting,” stated David Ozer, CEO, Landmark.

“The feedback we are seeing in anticipation of the launch of *Willy’s Wonderland* has shattered our expectations. We are excited to introduce the worldwide market to this fun film February 12<sup>th</sup>,” said David Fannon, President of Screen Media.

*Willy’s Wonderland* is produced by Nicolas Cage, Mike Nilon, Grant Cramer, Jeremy Daniel Davis, David Ozer and Bryan Lord. The executive producers are Tim Rouhana, David Nagelberg, David Fannon, Mark Damon, Seth Needle, Tamara Birkemoe, Adam Rifkin, Victor Perillo, Scott Harbert, and Jake Seal. Chicken Soup for the Soul Entertainment’s Screen Media Ventures, LLC, the film’s global distributor, has sold into key territories around the world, including U.K., Canada, Australia, Italy, Germany, Asia, Middle East, and Latin America.

View the official trailer on [YouTube](#).

### **ABOUT SCREEN MEDIA VENTURES**

Screen Media Ventures, LLC, a Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) company, acquires the rights to high quality, independent television series and feature films. Screen Media Ventures acquires worldwide rights for distribution through theatrical, home video, pay-per-view, free, cable and pay television, video-on-demand, and new digital media platforms. The company acquires AVOD rights for third party networks and is the main supplier of content for Crackle Plus and other Chicken Soup for the Soul Entertainment properties. With a library of over 1,500 television series and motion pictures, Screen Media Ventures is one of the largest independent suppliers of high-quality tv series and motion pictures to U.S. and international broadcast markets, cable networks, home video outlets and new media venues. For more information, visit: [www.screenmedia.net](http://www.screenmedia.net).

### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and [APlus.com](#). Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

### **ABOUT LANDMARK STUDIO GROUP**

Landmark Studio Group, a Chicken Soup for the Soul Entertainment company, is a fully-integrated entertainment company, which aims to create compelling, engaging and entertaining content for global distribution utilizing internal distribution channels, including Crackle Plus and Screen Media Ventures, or in partnership with third party platforms. Recent projects include the feature film *Willy’s Wonderland*, starring Nicolas Cage; the action film series, *Trigger Point*; and the television series, *SafeHaven*, as well as projects in active development to be produced in 2021 and beyond, including the original dramedy series, *Flagrant*, starring Michael Rapaport. Landmark Studio Group is headquartered in New York with offices in Los Angeles.

### **FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Company’s Annual Report on Form 10-K for the

year ended December 31, 2019 and Quarterly Report on Form 10-Q for the nine-month period ended September 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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