



Chicken Soup for the Soul Entertainment Launches Popcornflix Video-On-Demand on Plex

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COS COB, Conn., Nov. 23, 2020 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, announced today its free AVOD Popcornflix will add a branded selection of its movies and TV shows to [Plex's](#) video-on-demand library.

Following Crackle's VOD launch on Plex in May 2020, Popcornflix is the latest addition of free-to-stream on-demand movies and TV shows from Crackle Plus on Plex. At launch, Popcornflix content is available exclusively to U.S. users, though Plex is available to consumers in more than 200 countries, with title availability varying by region.

President of Crackle Plus, Philippe Guelton said, "This launch further expands our already growing relationship with Plex. Popcornflix's vast selection of classic and family movies and TV shows offers Plex viewers thousands more entertaining options in every genre and provides our viewers with even more ways to enjoy our content."

"Plex wants to make finding movies and TV shows easy and enjoyable, and a key element of that is bringing consumers as many options as possible in one central location," said Keith Valory, CEO at Plex. "Both the quality and quantity of our free movies and TV shows has grown exponentially and that is credited to partnerships with quality content providers like Popcornflix and Crackle."

Available now, consumers have dozens of new free-to-stream choices from Popcornflix, such as: *Drinking Buddies* (Olivia Wilde, Anna Kendrick), *Gerry* (Casey Affleck, Matt Damon), *On Golden Pond* (Katharine Hepburn, Henry Fonda, Jane Fonda), and *Yoga Hosers* (Lily-Rose Depp, Harley Quinn Smith, Johnny Depp), as well as family-friendly TV series like *3rd Rock from the Sun* (John Lithgow, Jane Curtin, Joseph Gordon-Levitt) and *The Rifleman* (Chuck Connors, Johnny Crawford, Paul Fix).

More information about Plex and its ad-supported video-on-demand offering can be found here plex.tv/freetv. To watch content from the Plex ad-supported video on demand library visit <https://mediaverse.plex.tv/>.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns a majority stake in Crackle Plus, a company formed with Sony Pictures Television, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and APlus.com. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

CRACKLE PLUS, A CHICKEN SOUP FOR THE SOUL COMPANY

Crackle Plus owns and operates ad-supported VOD networks Crackle and Popcornflix and garners 50 million streams of its movies and TV shows per month, making it one of the largest AVOD streaming platforms in the U.S. Crackle Plus has over 80,000 hours of content available across all its networks, and premieres at least one original and one exclusive program each month, differentiating it from other AVODs. Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) owns a majority stake in the company formed with Sony Pictures Television. Chicken Soup for the Soul Entertainment also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and APlus.com. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

ABOUT PLEX

Plex is a popular platform for streaming all your favorite media from one beautiful app. A highly-rated app on all major devices, Plex is the most comprehensive streaming platform available, seamlessly combining, organizing, and streaming movies, tv shows, news, web shows, podcasts, music, live and recorded television, and personal media collections. With a highly customizable interface and smart recommendations based on the media you enjoy, Plex brings its users the best media experience on the planet from any device, anywhere. For more information, please visit <https://plex.tv>, or follow @plex on Twitter or on Facebook at <https://www.facebook.com/plexapp>.

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Company's Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The Company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove

inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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