



## **Chicken Soup for the Soul Entertainment Launches Crackle App on Cox Contour Platforms**

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### **Crackle App Will Launch on Cox Contour and Contour Stream Player, Reaching the Majority of Cox TV Customers Across 18 States**

COS COB, Conn., Oct. 27, 2020 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced a Crackle app will be available to all Cox Contour TV and Contour Stream Player customers.

At launch, Crackle's content will be available to Cox's TV customers, providing access to Crackle's extensive library of studio film titles and classic TV series, as well as a growing list of original and exclusive programming that uplifts, entertains, and inspires audiences such as *Lennox Lewis: The Untold Story*, *Robert the Bruce*, *Spides*, *Corporate Animals*, *Blue Iguana*, *Anything is Possible: The Serge Ibaka Story*, *Road to Race Day*, *On Point*, *Cleanin' Up the Town: Remembering Ghostbusters*, *The Clearing*, *Yelowolf: A Slimerican Life*, and *Going From Broke*, recently picked up for a second season.

"Crackle is excited to work with Cox and to offer at no additional cost to their subscribers our growing library of Originals and Exclusives, as well as our expanding library of movies, docu-series, sports content, and classic TV," said Philippe Guelton, President of Crackle Plus. "This app launch on Cox is another example of our goal to expand the places Crackle can be accessed by viewers."

Crackle and Popcornflix linear and VOD networks will each be available in the U.S. on up to 27 devices and services by the end of the year including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at [Crackle.com](http://Crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

#### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns a majority stake in Crackle Plus, a company formed with Sony Pictures Television, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Espanolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and [APlus.com](http://APlus.com). Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### **ABOUT CRACKLE PLUS**

Crackle Plus is a video-on-demand (VOD) joint venture formed by Sony Pictures Television and Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE). The company's consumer facing ad-supported VOD (AVOD) channels include Crackle (US and Canada), Popcornflix, Popcornflix Kids, Truli, Popcornflix Comedy, FrightPix, and Espanolflix. It also owns subscription video-on-demand (SVOD) platform Pivotshare. Crackle Plus reaches over 40 million monthly visitors making it one of the largest AVOD streaming platforms in the U.S. Its content library includes over 80,000 hours of programming.

#### **FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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