

# Chicken Soup for the Soul Entertainment Announces New Originals and Exclusives, Movies, and Series for Crackle Plus for October

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### Mix of Hollywood Blockbusters, Award-Winning Indies, Classic TV, and Hand-Picked Exclusive and Original Content

COS COB, Conn., Sept. 28, 2020 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced the upcoming content releases for Crackle for October.

Crackle is available in the U.S. and can be accessed on 26 devices and services including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XBoxOne), Plex, on iOS and Android mobile devices and on desktops at <a href="Crackle.com">Crackle.com</a>. Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

#### **New Crackle AVOD Exclusive Feature**

**Robert the Bruce** (October 1<sup>st</sup>), this Crackle AVOD exclusive picks up the dramatic historical timeline from the film *Braveheart* about the liberation of Scotland. Robert the Bruce (Angus Macfadyen) finds himself abandoned, wounded, and on the run from the English army. Suffering a disastrous defeat, he takes shelter with a former soldier's wife (Anna Hutchinson) and her children who save his life and become the first soldiers in his new army as he sets out to claim the long-awaited crown of freedom.

#### **New Crackle Original Feature**

**Lennox Lewis: The Untold Story** (October 15<sup>th</sup>), narrated by Dr. Dre, this Crackle original documentary unfolds the inspirational journey of three-time world heavyweight boxing champion, Lennox Lewis, who let nothing stop him from his relentless pursuit of becoming the greatest fighter of his generation. Follow Lennox from his turbulent youth as an aggressive brawling child to his meteoric rise through the boxing world -- into a world where the champ invests his energy pouring into the lives of the young people around him.

## **New Crackle Channels for October**

Creatures of the Night Channel (October 1<sup>st</sup>), turn out the lights, but watch your back as you check out the modern zombie classics, *Train to Busan*, Crackle original *The Clearing*, the gore-fest *Day of the Dead*, and a splattering of vampires with *30 Days of Night: Dark Days*.

Stream Your Head Off Channel (October 1<sup>st</sup>), lock down with **Quarantine 2**, the urban legend **Boogeyman II**, film legend **The Blob**, and pray for protection during **The Exercist III**.

Don't Go in the Water Channel (October 1<sup>St</sup>), you'll be drowning in terror with titled misnomers Lake Placid 2 and Lake Placid 3, hooked by Frankenfish, and dragged to the bottom of Shark Lake.

Screen Queens Channel (October 1<sup>st</sup>), check out the high queen of scream herself, Jamie Lee Curtis, in **Prom Night**, get stuck in **House of Flying Daggers**, and just try to survive **Resident Evil: Apocalypse** and **Rise: Blood Hunter**.

**Swords and Sandals** (October 1<sup>st</sup>), Crackle charges into the fray swinging the sharpest films around with the Crackle exclusive **Robert the Bruce**, which continues the timeline of the Oscar-winning historical classic, **Braveheart**. Also, watch Terry Gilliam's 30-year-in-the-making magnum opus, **The Man Who Killed Don Quixote**, the swashbuckling **The Legend of Zorro**, and watch the cast of **Merlin** cast their magical spell!

## **New Crackle Spotlight Titles in September**

**Spides** (now available), this Crackle original sci-fi series has it all. When police investigators start digging into the distribution of the latest synthetic club drug on the street, they find more than they bargained for – mutant teens, underworld mobsters, and alien body snatchers!

**Guess Who** (October 1<sup>St</sup>), hilarity ensues when a young black woman (Zoe Saldana) brings home her fiancée (Ashton Kutcher) home to meet her parents, and her dad is the one and only Bernie Mac.

The Sonata (now available), this terrifying Crackle AVOD exclusive tells the story of a beautiful violin virtuoso (Freya Tingley) who inherits the estate of her estranged composer father (Rutger Hauer) after his passing. Only after she moves in does she realize that her father's obsession with secret societies, music, and the end of the world could create a horrifying symphony of disaster.

Being Human (October 1<sup>St</sup>), what happens when a vampire and a werewolf become roommates in a house haunted by the loveliest ghost? Watch season one of Being Human and find out for yourself.

**Resident Evil:** Apocalypse (October 1<sup>St</sup>), the second installment of the classic horror film franchise has Milla Jovovich battling a reanimated army of zombies hungry for her destruction!

**Resident Evil: Extinction** (October 1<sup>st</sup>), the third time is definitely the charm with the charmingly lethal Milla Jovovich single-handedly saving a raq-tag band of survivors in the Nevada desert battling the evil Umbrella Corp.

**Resident Evil: Afterlife** (October 1<sup>St</sup>), just when you thought it was safe to be undead, Milla Jovovich returns again to defend a group of survivors hiding in an abandoned prison while sending zombies to the unhappy beyond.

**Resident Evil: The Final Chapter** (October 1<sup>st</sup>), in the film series' final installment, the indestructible Milla Jovovich gives the diabolical Umbrella Corp and their zombie hordes an explosive grand finale they won't soon forget.

**Boogeyman 2** (October 1<sup>St</sup>), in the sequel to the terrifying original, a young woman checks herself into a mental health facility in the hopes of banishing her fear of the boogeyman.

Rise: Blood Hunter (October 1st), join Lucy Liu as she goes on a rampage of revenge against the blood-suckers who turned her into one of them.

The Exorcist III (October 1<sup>st</sup>), the third installment of the horror series written and directed by the author of the original novel takes place 17 years after the initial events and takes the story in a terrifying new direction.

## ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns a majority stake in Crackle Plus, a company formed with Sony Pictures Television, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and APlus.com. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### **ABOUT CRACKLE PLUS**

Crackle Plus is a video-on-demand (VOD) joint venture formed by Sony Pictures Television and Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE). The company's consumer facing ad-supported VOD (AVOD) channels include Crackle (U.S. and Canada), Popcornflix, Popcornflix Kids, Truli, Popcornflix Comedy, Frightpix, and Espanolflix. It also owns subscription video-on-demand (SVOD) platform Pivotshare. Crackle Plus reaches over 40 million monthly visitors making it one of the largest AVOD streaming platforms in the U.S. Its content library includes over 80,000 hours of programming.

#### ABOUT SCREEN MEDIA VENTURES, LLC

Screen Media Ventures, LLC, a Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) company, acquires the rights to high quality, independent television series and feature films. Screen Media Ventures acquires worldwide rights for distribution through theatrical, home video, pay-per-view, free, cable and pay television, video-on-demand, and new digital media platforms. The company acquires AVOD rights for third party networks and is the main supplier of content for Crackle Plus and other Chicken Soup for the Soul Entertainment properties. With a library of over 1,500 television series and motion pictures, Screen Media Ventures is one of the largest independent suppliers of high-quality TV series and motion pictures to U.S. and international broadcast markets, cable networks, home video outlets and new media venues. For more information, visit: <a href="https://www.screenmedia.net">www.screenmedia.net</a>.

#### FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

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