



## 'The Outpost' Is America's #1 Movie on iTunes

July 4, 2020

### Chicken Soup for the Soul Entertainment's Screen Media Release of 'The Outpost' Delivers Largest Opening Day in Company History

COS COB, Conn., July 04, 2020 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced that the Screen Media film *The Outpost* hit #1 on iTunes on its opening day delivering the largest opening day in company history.

In this military thriller, a tiny unit of U.S. soldiers, alone at the remote Combat Outpost Keating, located deep in the valley of three mountains in Afghanistan, battles to defend against an overwhelming force of Taliban fighters in a coordinated attack. The Battle of Kamdesh, as it was known, was the bloodiest American engagement of the Afghan War in 2009 and Bravo Troop 3-61 CAV became one of the most decorated units of the 19-year conflict.

Directed by award-winning filmmaker **Rod Lurie** (*The Contender*, *The Last Castle*) and adapted by Oscar-nominated screenwriting duo **Paul Tamasy** and **Eric Johnson** (*The Fighter*) the film stars **Scott Eastwood**, **Caleb Landry Jones**, **Orlando Bloom**, **Jack Kesey**, **Taylor John Smith**, **Jacob Scipio**, and **Milo Gibson**. Three troops who fought at COP Keating appear in the film including Medal of Honor recipient **Ty Carter** (whom Caleb Landry Jones portrays.)

"We are excited to release *The Outpost*, and are very honored to bring this true story of American heroism and valor to U.S. audiences on the Fourth of July weekend," said David Fannon, president of Screen Media Ventures. "The film has been incredibly well received with a 90% critic's rating on Rotten Tomatoes."

The film is available to rent or buy on iTunes, Amazon, Fandango Now, Vudu, Google Play, DirecTV, Xfinity, Spectrum and more. For more information on the film and where to watch, visit: <https://screenmediafilms.net/productions/details/3168/The-Outpost>

#### ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns a majority stake in Crackle Plus, a company formed with Sony Pictures Television, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, its Chicken Soup for the Soul Originals division and [APlus.com](http://APlus.com). Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### ABOUT SCREEN MEDIA VENTURES, LLC

Screen Media Ventures, LLC, a Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) company, acquires the rights to high quality, independent television series and feature films for the US and Canada. Screen Media Ventures acquires worldwide rights for distribution through theatrical, home video, pay-per-view, free, cable and pay television, video-on-demand, and new digital media platforms. The company acquires AVOD rights for third party networks and is the main supplier of content for Crackle Plus and other Chicken Soup for the Soul Entertainment properties. With a library of over 1,500 television series and motion pictures, Screen Media Ventures is one of the largest independent suppliers of high-quality TV series and motion pictures to U.S. and international broadcast markets, cable networks, home video outlets and new media venues. For more information, visit: [www.screenmedia.net](http://www.screenmedia.net)

#### FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements that involve risks and uncertainties. Forward-looking statements are statements that are not historical facts. Such forward-looking statements are subject to risks (including those set forth in the Annual Report on Form 10-K, filed with the Securities and Exchange Commission on March 30, 2020) and uncertainties which could cause actual results to differ from the forward-looking statements. The company expressly disclaims any obligations or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based. Investors should realize that if our underlying assumptions for the projections contained herein prove inaccurate or that known or unknown risks or uncertainties materialize, actual results could vary materially from our expectations and projections.

#### INVESTOR RELATIONS

Taylor Krafchik

Ellipsis

[csse@ellipsis.com](mailto:csse@ellipsis.com)

(646) 776-0886

MEDIA CONTACT  
Kate Barrette  
RooneyPartners LLC  
[kbarrette@rooneyco.com](mailto:kbarrette@rooneyco.com)  
(212) 223-0561



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