



## Jewel-Osco and Redbox Launch Pizza and a Movie Night Promotion

October 17, 2023

*Consumers in the Chicagoland area can receive a free movie rental after buying Signature Select pizza, which can be redeemed at kiosks or digitally*

*Fans can rent the latest films, including Barbie, which is available starting today on DVD and Blu-Ray Disc in Redbox kiosks*

COS COB, Conn.--(BUSINESS WIRE)--Oct. 17, 2023-- Redbox, a Chicken Soup for the Soul Entertainment (NASDAQ: CSSE) company, today announced the launch of a promotion with Itasca, Illinois-based grocery retailer Jewel-Osco to offer consumers "Pizza and a Movie Night." By buying a Signature Select pizza, consumers will receive a code at checkout that can be redeemed for a free movie rental at Redbox kiosks or digitally through the Redbox app, which is available on a wide range of devices, including Roku, Samsung, iOS, and Android.

The Pizza and a Movie Night promotion will have prominent signage in all 188 Jewel-Osco locations, on Redbox kiosk headers, and on rental screens. Redbox customers in the Chicagoland area will also receive email and push notifications about the promotion. The promotion will run through Thanksgiving, with free rental codes expiring in early December.

"The pairing of Signature Select pizza and Redbox movies is a perfect combination as it provides consumers a fun experience – something they are seeking more and more," said Maura Gray, senior vice president of marketing for Chicken Soup for the Soul Entertainment. "The promotion is launching as the hit movie *Barbie* will be available in our kiosks on Blu-Ray Disc and DVD. Don't be a Ken – enjoy some delicious pizza and watch some of the best movies on us."

"Pizza and a movie go hand in hand," said Mark Laryea, Jewel-Osco SVP of Merchandising and Marketing. "Customers will find a variety of Signature Select pizzas to choose from, which will make the movie night even more enjoyable."

### **About Jewel-Osco**

Locally great and nationally strong, Jewel-Osco was founded in 1899 and is owned by Albertsons Companies. The grocery and drug retailer has 188 locations encompassing Illinois, Northwest Indiana, and Iowa, and employs 31,000+ associates. For more information log onto [www.JewelOsco.com](http://www.JewelOsco.com) and follow us on social media at [Facebook.com/JewelOsco](https://www.facebook.com/JewelOsco), [Twitter.com/JewelOsco](https://twitter.com/JewelOsco), [Instgram.com/JewelOsco](https://www.instagram.com/JewelOsco), [Pinterest.com/JewelOsco](https://www.pinterest.com/JewelOsco) and [YouTube.com/JewelOsco](https://www.youtube.com/JewelOsco).

### **About Chicken Soup for the Soul Entertainment**

Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) provides premium content to value-conscious consumers. The company is one of the largest advertising-supported video-on-demand (AVOD) companies in the US, with three flagship AVOD streaming services: Redbox, Crackle, and Chicken Soup for the Soul. In addition, the company operates Redbox Free Live TV, a free ad-supported streaming television service (FAST), with nearly 180 FAST channels as well as a transaction video on demand (TVOD) service, and a network of approximately 29,000 kiosks across the US for DVD rentals. To provide original and exclusive content to its viewers, the company creates, acquires, and distributes films and TV series through its Screen Media and Chicken Soup for the Soul TV Group subsidiaries.

### **Forward-Looking Statements and Available Information**

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to risks relating to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, ability to achieve and sustain market acceptance of our content streaming services and other content offerings, ability to recruit and retain officers, key employees, or directors, ability to protect our intellectual property, ability to complete and integrate into our existing operations future strategic acquisitions, ability to manage growth, ability to pay dividends and our debt obligations, as well as evolving regulatory or other operational risks, and risks presented by changing general market conditions impacting demand for our services. For a more complete description of these and other risks and uncertainties, please refer to Item 1A (Risk Factors) in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 filed with the SEC on March 31, 2023, as amended. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by the forward-looking statements contained in this press release.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20231017927318/en/): <https://www.businesswire.com/news/home/20231017927318/en/>

### **Chicken Soup for the Soul Entertainment**

(PRESS)

Peter Binazeski

[pbinazeski@chickensoupforthesoul.com](mailto:pbinazeski@chickensoupforthesoul.com)

(INVESTOR RELATIONS)

Zaia Lawandow

[zlawandow@chickensoupforthesoul.com](mailto:zlawandow@chickensoupforthesoul.com)

**Jewel-Osco**

Communications Director

[Maryfrances.trucco@jewelosco.com](mailto:Maryfrances.trucco@jewelosco.com)

Source: Chicken Soup for the Soul Entertainment