



Chicken Soup for the Soul Entertainment Signs Free Ad-Supported Streaming Television (FAST) Channel Deals With Fremantle, Revry, and Love Stories TV

April 17, 2023

The company expects to surpass 180 channels and will continue to scale its FAST operations rapidly

Supermarket Sweep and The Jamie Oliver Channel are among the lineup of premium FAST channels coming to Redbox Free Live TV

Combined streaming services have over 60 million monthly active users (MAU)

COS COB, Conn.--(BUSINESS WIRE)--Apr. 17, 2023-- Chicken Soup for the Soul Entertainment (NASDAQ: CSSE) today announced it will add Free Ad-Supported Streaming Television (FAST) channels from Fremantle, Revry, and Love Stories TV to its Redbox Free Live TV service. These new channels – including The Jamie Oliver Channel, Supermarket Sweep, Revry, and Love Stories TV – will soon be available and can be accessed through the Redbox app on devices that include Roku, Samsung TVs, and many others.

The company will soon surpass 180 FAST channels and expects to add significantly more in the coming year. In addition to the new channels from Fremantle, Redbox Free Live TV also features their popular channel The Price is Right: The Barker Era, which runs classic episodes of the hit game show 24 hours a day, as well as Baywatch and Buzzr, the vintage game show channel.

“Our FAST streaming platform gives cost-conscious consumers access to thousands of hours of free content available on over 160 touchpoints,” said Adam Mosan, chief digital officer for Chicken Soup for the Soul Entertainment. “These additional channels will offer entertaining programming that our viewers will enjoy for hours, and we are working on adding even more in the coming year.”

The channels coming to Redbox Free Live TV include:

Fremantle:

- **The Jamie Oliver Channel** – Over 300 hours of renowned chef Jamie Oliver’s programming that includes chop n’chat, travel, and seasonal specials
- **Supermarket Sweep** – Three teams of two battle it out using their grocery shopping skills and knowledge of merchandise to win cash prizes
- **Sleuth** – Over 1,800 hours of the best of UK crime and detective series – classic and contemporary that include *Lovejoy*, *The Bill*, and *The Sweeney*
- **Quip** – The Best of British comedy, from laugh-out-loud sitcoms to sketch show series. Titles include *The IT Crowd*, *Trollied*, and *People Just Do Nothing*
- **Places & Spaces** – Over 1,500 hours of the best architecture, interiors, and home-related programming including *Grand Designs*, *Escape to the Country*, and *How Clean is Your House?*
- **Cook Chop Chat** – Combining food, cooking, lifestyle, and travel, the channel features over 500 hours of the world’s favorite celebrity chefs and cooks, including The Hairy Bikers, Donal Skehan, and Lorraine Pascale

Revry:

- **Revry** – Revry is the only LGBTQ-first media network dedicated to the authentic representation of the queer community. Revry’s free ad-supported TV service and on-demand LGBTQ+ movies, series, news, and music, inspire the exploration of original and classic queer programming for audiences worldwide

Love Stories TV:

- **Love Stories TV** – Love Stories TV delivers heartwarming content, superstar experts and incredible real weddings that

inspire a passionate audience. For anyone seeking wedding inspiration and uplifting content, Love Stories TV is the place to be

The Redbox streaming app can be accessed through Roku, Samsung TVs, VIZIO TVs, and many others. The app also features a robust Ad-Supported Video-on-Demand (AVOD) streaming platform with thousands of free movies and TV series, access to thousands of movies and TV series to rent or purchase, and over 160 FAST channels.

About Chicken Soup for the Soul Entertainment

Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) provides premium content to value-conscious consumers. The company is one of the largest advertising-supported video-on-demand (AVOD) companies in the US, with three flagship AVOD streaming services: Redbox, Crackle, and Chicken Soup for the Soul. In addition, the company operates Redbox Free Live TV, a free ad-supported streaming television service (FAST), with over 160 channels as well as a transaction video on demand (TVOD) service, and a network of approximately 32,000 kiosks across the US for DVD rentals. To provide original and exclusive content to its viewers, the company creates, acquires, and distributes films and TV series through its Screen Media and Chicken Soup for the Soul TV Group subsidiaries. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

Forward-Looking Statements and Available Information

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to risks relating to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, ability to achieve and sustain market acceptance of our content streaming services and other content offerings, ability to recruit and retain officers, key employees, or directors, ability to protect our intellectual property, ability to complete and integrate into our existing operations future strategic acquisitions, ability to manage growth, ability to pay dividends and our debt obligations, as well as evolving regulatory or other operational risks, and risks presented by changing general market conditions impacting demand for our services. For a more complete description of these and other risks and uncertainties, please refer to Item 1A (Risk Factors) in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 filed with the SEC on March 31, 2023. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by the forward-looking statements contained in this press release. Information regarding the acquisition of Redbox and related transactions is qualified by reference to the Company's Current Reports on Form 8-K filed with the SEC on May 11, 2022 as amended May 12, 2022, June 6, 2022, August 12, 2022, November 14, 2022 and thereafter from time to time, and all exhibits filed with respect to such reports. The forward-looking statements contained in this press release speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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