



Chicken Soup for the Soul Entertainment's Redbox and Crackle Streaming Services Will Be Included on VIZIO Television Remotes in the Second Half Of 2023

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Through an expanded deal with VIZIO, consumers will be able to easily access tens of thousands of movies and TV shows through the Crackle and Redbox streaming apps at the touch of a button

NEW YORK--(BUSINESS WIRE)--Nov. 14, 2022-- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest providers of premium content to value-conscious consumers, today announced an expanded deal with VIZIO that brings the Redbox and Crackle free streaming apps to VIZIO remote controls. In the second half of 2023, consumers who purchase new VIZIO TVs will have immediate access to the Redbox and Crackle ad-supported video-on-demand (AVOD) services through dedicated buttons. The Redbox and Crackle apps give VIZIO users access to a wide range of content, from ad-supported video-on-demand (AVOD) titles and over 150 free live TV (FAST) channels to the latest movies and TV series available for purchase or rental. Both services continue to scale their content offerings and offer tens of thousands of titles to stream.

"We're excited to expand our footprint with VIZIO and allow customers instant access to our vast libraries across Redbox and Crackle," said Adam Mosam, chief digital officer of Chicken Soup for the Soul Entertainment. "This comes at an optimal time as we grow our AVOD and FAST offering in the coming year."

"As one of the first to launch the Chicken Soup for the Soul app, and Crackle FAST channels in our free streaming service, WatchFree+, we are pleased to offer new VIZIO customers direct access to the Crackle and Redbox streaming services from the VIZIO remote," said Seta Goldstein, director of content & technology partnerships at VIZIO. "Our expanded relationship with Chicken Soup for the Soul Entertainment makes it easy for VIZIO users to discover Crackle and Redbox programming – at the touch of a button."

Crackle's recent releases include the nuptials celebration series *Wedding Talk*, the second season of Crackle Original *The Wall*, the pet-centric lifestyle series *Pet Caves*, the award-winning BBC series *Sherlock*, starring Benedict Cumberbatch and Martin Freeman as well as season three of the award-winning series *Going From Broke*.

The Crackle and Redbox streaming services are currently distributed through over 140 touchpoints in the US on platforms including Amazon Fire TV, RokuTV, Apple TV, Smart TVs (Samsung, LG, VIZIO), gaming consoles (PS4 and Xbox One), Plex, iOS, and Android mobile devices and on desktops at Crackle.com and Redbox.com with plans to expand to over 160 touch points this year.

About Chicken Soup for the Soul Entertainment

Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) provides premium content to value-conscious consumers. The company is one of the largest advertising-supported video-on-demand (AVOD) companies in the US, with three flagship AVOD streaming services: Redbox, Crackle, and Chicken Soup for the Soul. In addition, the company operates Redbox Free Live TV, a free ad-supported streaming television service (FAST), with over 150 channels as well as a transaction video on demand (TVOD) service, and a network of approximately 36,000 kiosks across the US for DVD rentals. To provide original and exclusive content to its viewers, the company creates, acquires, and distributes films and TV series through its Screen Media and Chicken Soup for the Soul TV Group subsidiaries. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous books series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

ABOUT VIZIO

Founded and headquartered in Orange County, California, our mission at VIZIO Holding Corp. (NYSE: VZIO) is to deliver immersive entertainment and compelling lifestyle enhancements that make our products the center of the connected home. We are driving the future of televisions through our integrated platform of cutting-edge Smart TVs and powerful operating system. We also offer a portfolio of innovative sound bars that deliver consumers an elevated audio experience. Our platform gives content providers more ways to distribute their content and advertisers more tools to connect with the right audience.

For more information, visit VIZIO.com and follow VIZIO on [Facebook](https://www.facebook.com/vizio), [Twitter](https://twitter.com/vizio), and [Instagram](https://www.instagram.com/vizio).

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and

integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2021, filed with the SEC on March 31, 2022, and, with respect to the Company's recent acquisition of Redbox Entertainment, Inc. ("Redbox"), the Company's Registration Statement on Form S-4 declared effective by the SEC on July 15, 2022. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by the forward-looking statements contained in this press release. Information regarding the acquisition of Redbox and related transactions is qualified by reference to the Company's Current Reports on Form 8-K filed with the SEC on May 11, 2022 (as amended May 12, 2022), June 6, 2022, and August 12, 2022, and all exhibits filed with respect to such reports and the aforementioned registration statement. The forward-looking statements contained in this press release speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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(PRESS)

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