

Crackle Plus Original Series In the Vault Returns August 18th

August 2, 2022

Season Two of the Hit Suspense Series Streams for Free Only on Crackle

NEW YORK, Aug. 02, 2022 (GLOBE NEWSWIRE) -- Crackle Plus, a Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) company and one of the largest operators of advertising-supported video-on-demand (AVOD) streaming services, announced today that the popular suspense series, *In the Vault*, returns for season two only on Crackle on August 18.

Season two of the sexy suspense series *In the Vault* brings new mysteries, new twists, and new thrills to Woodlawn College. Things at Woodlawn College get stranger and stranger with the discovery of Liv Steele's killer. Will this secret be kept as residents of The Vault head into their sophomore year? And what does that bloody secret have to do with the kidnapped hooded figure languishing in the basement?

Produced by Complex Networks, *In the Vault* season one is now available to stream on Crackle and has accumulated more than 3.4 million views in 30 days, making it the most watched new show on the service. The series is anchored by an ensemble cast including Audrey Whitby (*The Thundermans, Betch*), Taylor Gray (*American Princess, Star Wars: Rebels*), Rachel Hilson (*This Is Us, Love, Victor, Winning Time*), Claudia Lee (*Famous in Love, Kick-Ass 2*), Caleb Castille (*Wu-Tang: An American Saga, NCIS: Los Angeles*), Arienne Mandi (*The L Word: Generation Q*), Paul Karmiryan (*Veronica Mars, Zac and Mia*), Dominique Columbus (*Ray Donovan, NCIS*), Sadie Kuwano (*Mark, Mary & Some Other People, Good Trouble*), Jac Bernhard (*Inventing Anna, Gossip Girl*) and Markus Silbiger (*Pearson, Hawaii-Five-0*).

"In the Vault is a suspenseful and fun series that really hooked our viewers in season one and we can't wait to bring them the next installment in the saga of Woodlawn College," said Jeff Meier, head of programming at Crackle Plus. "Season two will have everyone holding their breath on the edge of their seats with all new twists, turns and secrets."

In addition to season one of *In the Vault*, Crackle Plus' recent releases include the popular sketch comedy series *Funny Girls*, the exclusive scripted series *Les Norton*, which stars Alexander Bertram and Rebel Wilson, *Inside the Black Box*, hosted by Joe Morton and the award-winning BBC series *Sherlock*, starring Benedict Cumberbatch and Martin Freeman. Crackle Plus also recently announced season three of the award-winning series *Going From Broke*.

The Crackle Plus streaming Apps and channels are currently distributed through 85 touch points in the U.S. on platforms including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and Xbox One), Plex, iOS and Android mobile devices and on desktops at Crackle.com, with previously announced plans to expand to over 110 touch points. Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) (the "Company") operates video-on-demand (VOD) streaming services. The Company owns Crackle Plus, which owns and operates a variety of ad- supported VOD streaming services including Crackle, Chicken Soup for the Soul, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The Company also acquires and distributes video content through its Screen Media and 1091 Pictures subsidiaries and produces original video content through the Chicken Soup for the Soul Television Group. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2021, filed with the SEC on March 31, 2022, and the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2022, filed with the SEC on May 11, 2022. On May 10, 2022, the Company entered into a merger agreement to acquire Redbox Entertainment, Inc. We refer you to the presentation filed as Exhibit 99.2 under cover of a Current Report on Form 8-K filed by the Company with the SEC on May 22, 2022 for information regarding the proposed business acquisition transaction. If the proposed business acquisition is consummated, in addition to the risks noted above, we also face the risks detailed in Redbox's Annual Report on Form 10-K for the year ended December 31, 2021. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with

respect thereto or any change in events, conditions or circumstances on which any statement is based.

INVESTOR RELATIONS Taylor Krafchik Ellipsis csse@ellipsisir.com (646) 776-0886

MEDIA CONTACT Peter Binazeski Chicken Soup for the Soul Entertainment Corporate pbinazeski@chickensoupforthesoul.com

Kate Barrette RooneyPartners LLC kbarrette@rooneypartners.com (212) 223-0561



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