



## **Samsung Launches Chicken Soup for the Soul and Popcornflix Streaming Service Apps**

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### **Thousands of Hours of Content, Including Original and Exclusive Programming, Now Available to Stream for Free**

NEW YORK, May 04, 2022 (GLOBE NEWSWIRE) -- Crackle Plus, a Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) company and one of the largest operators of advertising-supported video-on-demand (AVOD) streaming services, announced today the Chicken Soup for the Soul and Popcornflix streaming service applications is now available on Samsung.

With something for everyone, the Chicken Soup for the Soul streaming service offers a mixture of unscripted lifestyle programming, Hollywood blockbusters and classic scripted TV series, thoughtfully curated with the mission to encourage, inspire, and entertain viewers of all ages.

The Popcornflix streaming service offers the adventure escape viewers crave. The service includes Westerns, Sci-Fi, martial arts, military history TV series and movies and more. For viewers looking for an explosion, they'll find it on Popcornflix.

"We are excited to bring the Chicken Soup for the Soul and Popcornflix streaming services to millions of Samsung viewers. We plan to provide a unique blend of entertainment from content and distribution partners who share our vision," said Philippe Guelton, president of Crackle Plus.

Crackle Plus streaming services are currently distributed through 70 touch points in the U.S. with announced plans to expand to over 90 touch points including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, VIZIO), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktop at [Crackle.com](https://www.crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

#### **ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT**

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) (the "Company") operates video-on-demand streaming services (VOD). The Company owns Crackle Plus, which owns and operates a variety of ad-supported VOD streaming services including Crackle, Chicken Soup for the Soul, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The Company also acquires and distributes video content through its Screen Media and 1091 Pictures subsidiaries and produces original video content through the Chicken Soup for the Soul Television Group. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

#### **FORWARD-LOOKING STATEMENTS**

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2021, filed with the SEC on March 31, 2022. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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