



Chicken Soup for the Soul Entertainment's Popcornflix Debuts Action-Packed Original Documentary Hollywood Bulldogs on November 1

October 29, 2021

Tells the Rough-and-Tumble Story of British Stunt Performers Who Dominated Hollywood in the 1970s and 1980s

COS COB, Conn., Oct. 29, 2021 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, announced today the premiere of the original documentary *Hollywood Bulldogs* on Popcornflix on November 1. Popcornflix is the destination for fans of action-fueled films and television series, adding original content to its curated mix of the classic favorites fans love.

Hollywood Bulldogs, the first original documentary on Popcornflix, tells the rough-and-tumble story of the small community of British stunt performers who went on to dominate Hollywood in the 1970s and 80s. They choreographed, created, and performed the iconic action sequences of 007, *Indiana Jones*, *Superman*, *Rambo*, *Star Wars*, *Conan*, the *Alien* films and more. They crashed cars, jumped from burning buildings, shot, stabbed, kicked and punched their way into cinema history.

Popcornflix also offers many exclusive films and TV shows that are not available for free on any other platform such as *Men of War* (Dolph Lundgren), *Robert the Bruce* (Angus Macfadyen), *Cold Blood* (Jean Reno), *Fist To Fist* (Jino Kang), *Prophet* (Don "The Dragon" Wilson), *Stray Bullets* (James Le Gros), *Inferno* (Don "The Dragon" Wilson), *Crown Vic* (David Krumholtz), and *Cagefighter* (Jon Moxley and Chuck Liddell) and the series *Heroes of Lucha Libre* and *Spides*.

"I'm so excited that my new documentary *Hollywood Bulldogs* is getting its U.S. debut on Popcornflix because it's a movie for people who love action movies and can't get enough of them," said Jon Spira, the film's director. "This is the first time many of these stories have ever been heard outside the industry and these are stories which will make you laugh and make you gasp. So grab a beverage, grab some popcorn, and find out what was really going on behind the action of your favorite action movies."

"The new Popcornflix is the home for all the action movies you love. And with compelling documentaries like *Hollywood Bulldogs*, we'll also take you behind the scenes to see how all the magic happens," said Jeff Meier, head of programming at Crackle Plus. "We are ramping up our efforts to bring more thrilling blockbusters and TV content to Popcornflix, so this is just the beginning."

The Crackle Plus networks are currently distributed through 50 touch points in the U.S. with announced plans to expand to over 64 touch points including Amazon FireTV, Roku, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at Crackle.com. Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, Chicken Soup for the Soul Unscripted, APlus.com and Halcyon Television. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2020, filed with the SEC on March 31, 2021, and for further information regarding our recent acquisition of the Sonar library and related assets, please see our Current Reports on Form 8-K, as amended, filed with the SEC on May 27, 2021 and July 1, 2021. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

INVESTOR RELATIONS

Taylor Krafchik

Ellipsis

csse@ellipsisir.com

(646) 776-0886

MEDIA CONTACT

Kate Barrette

RooneyPartners LLC

kbarrette@rooneypartners.com

(212) 223-0561



Source: Chicken Soup for the Soul Entertainment, Inc.