



Chicken Soup for the Soul Entertainment Premieres New Series Smart Home Nation on FYI September 20th

September 20, 2021

Series Expected to Air on Chicken Soup for the Soul AVOD Network Later This Year

COS COB, Conn., Sept. 20, 2021 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment (Nasdaq: CSSE) announced today the premiere of new series *Smart Home Nation*. Screen Media, a Chicken Soup for the Soul Entertainment company, has acquired worldwide distribution rights, excluding Canada, to the new series *Smart Home Nation*, produced by Efran Films in association with Chicken Soup for the Soul Entertainment and Parkside Entertainment. Efran Films will also sub-distribute the series outside of the United States and Canada. The series, hosted by Tanya Memme, will premiere on FYI Monday, September 20th and is expected to be available on the Chicken Soup for the Soul AVOD later this year.

The American household has come a long way from automatic garage doors, intercoms and adjustable beds. Today, the most incredible technological advances are happening right under our feet and all around us in our own homes. *Smart Home Nation* will consist of ten half-hour episodes portraying the most awesome, mind-blowing, state-of-the-art smart houses on Earth.

"Smart home tech is allowing people to live more efficient, environmentally conscientious lives," said Shawn Efran. "We're thrilled to work with Chicken Soup for the Soul Entertainment and Tanya to tell stories about how innovation, creativity, and technology are improving the places we live."

"I am so excited to bring this show to the screen," said Tanya Memme. "It's a dream come true for me as host and creator to take the notion of a 'home design show' even further with mind-blowing technology seen all over the world."

"This series is a great addition to Screen Media's content library," noted David Fannon, president of Screen Media. "With all the incredible state-of-the-art technology showcased, we expect a series like *Smart Home Nation* to resonate with all ages of viewers across the world."

Smart Home Nation will premiere on FYI September 20th and is slated to be available for free on Crackle Plus networks in late 2021. Jordan Harman, Michael Kontomanolis, Tanya Memme, Michael Winter, David Nagelberg, Shawn Efran, Solly Granatstein, and Christian Murphy serve as executive producers.

ABOUT EFRAN FILMS

Efran Films is an Emmy-winning production company with offices in New York and Toronto. The company produces high-quality factual and unscripted series for linear and digital distribution. Efran Films was founded by Emmy- and Peabody-winning producer Shawn Efran.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, Chicken Soup for the Soul Unscripted, APlus.com and Halcyon Television. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

About FYI

FYI,TM is home to lifestyle content that inspires the 'enthusiast' in us all by highlighting those who live life to the fullest and pursue their passions. Bringing together in one place a range of genres and lifestyle programming –from cars to all things home, the great outdoors to the amazing stories behind collectibles, and much more –FYI takes viewers inside the worlds of passionate enthusiasts who live their lives on their own terms. FYI is part of the A+E Networks portfolio. For more information, visit <https://www.aenetworks.com/brands/fyi>.

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2020, filed with the SEC on March 31, 2021, and for further information regarding our recent acquisition of the Sonar library and related assets, please see our Current Reports on Form 8-K, as amended, filed with the SEC on May 27, 2021 and July 1, 2021. If

any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

INVESTOR RELATIONS

Taylor Krafcik

Ellipsis

csse@ellipsisir.com

(646) 776-0886

MEDIA CONTACT

Kate Barrette

RooneyPartners LLC

kbarrette@rooneypartners.com

(212) 223-0561



Source: Chicken Soup for the Soul Entertainment, Inc.