



Chicken Soup for the Soul Entertainment's Crackle Premieres Original Series 'The Uncommon History of Very Common Things' on August 19

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Animated Series Unveils the Fascinating and Often Scandalous History Behind Seemingly Commonplace Objects

COS COB, Conn., Aug. 18, 2021 (GLOBE NEWSWIRE) -- Chicken Soup for the Soul Entertainment Inc. (Nasdaq: CSSE), one of the largest operators of streaming advertising-supported video-on-demand (AVOD) networks, today announced the release of the original animated series ' *The Uncommon History of Very Common Things* ' which will be exclusively available for free on Crackle beginning Thursday, August 19th.

The series, which was filmed in Toronto, Canada is produced by Breakthrough Entertainment in association with Parkside Entertainment and Chicken Soup for the Soul Entertainment. Michael McGuigan, Ira Levy, Michael Winter, and David Nagelberg are Executive Producers. The series was written, directed, and produced by Leanne Brennen.

The series consists of ten half-hour episodes, the first half of which will premiere on Thursday, August 19th while the second half will launch December 1st. Each episode examines the surprising and often salacious history behind common everyday items that we take for granted in the modern world. Topics such as the bloody history of high heels, the controversial development of rum, and more are touched upon in this in-depth and fascinating series.

" *The Uncommon History of Very Common Things* is one of those rare series that is equal parts fun and informative," said Jeff Meier, head of programming at Crackle Plus. "We think this magic combination will fuel our fans to binge straight through season one and still be hungry for more."

"Breakthrough Entertainment is thrilled to be producing the first season of *The Uncommon History of Very Common Things* in association with Chicken Soup for the Soul Entertainment," said Ira Levy executive producer of the series. "This smart and witty series will appeal to audiences around the world, and Crackle is the perfect fit for our launch in the U.S."

The series is distributed by Screen Media in the U.S. while Breakthrough Entertainment is distributing in Canada and the remainder of the globe.

The Crackle Plus networks are currently distributed through 50 touch points in the U.S. with announced plans to expand to more than 64 touch points including Amazon FireTV, RokuTV, Apple TV, Smart TVs (Samsung, LG, Vizio), gaming consoles (PS4 and XboxOne), Plex, iOS and Android mobile devices and on desktops at [Crackle.com](https://www.crackle.com). Crackle is also available in approximately 500,000 hotel rooms in the Marriott Bonvoy chain.

ABOUT CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC.

Chicken Soup for the Soul Entertainment, Inc. (Nasdaq: CSSE) operates streaming video-on-demand networks (VOD). The company owns Crackle Plus, which owns and operates a variety of ad-supported and subscription-based VOD networks including Crackle, Popcornflix, Popcornflix Kids, Truli, Pivotshare, Españolflix and FrightPix. The company also acquires and distributes video content through its Screen Media subsidiary and produces original long and short-form content through Landmark Studio Group, Chicken Soup for the Soul Unscripted, [APlus.com](https://www.aplus.com) and Halcyon Television. Chicken Soup for the Soul Entertainment is a subsidiary of Chicken Soup for the Soul, LLC, which publishes the famous book series and produces super-premium pet food under the Chicken Soup for the Soul brand name.

ABOUT BREAKTHROUGH ENTERTAINMENT

Founded 35 years ago, Breakthrough Entertainment is an award-winning producer and distributor of original, premium content for audiences around the world. It is also one of Canada's most established and respected production companies. Breakthrough's library now boasts 50-plus feature films and 3,000 television episodes which air on major networks and digital channels worldwide.

[breakthroughentertainment.com](https://www.breakthroughentertainment.com)

FORWARD-LOOKING STATEMENTS

This press release includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements are statements that are not historical facts. These statements are based on various assumptions, whether or not identified in this press release, and on the current expectations of management and are not predictions of actual performance. Such assumptions involve a number of known and unknown risks and uncertainties, including but not limited to our core strategy, operating income and margin, seasonality, liquidity, including cash flows from operations, available funds, and access to financing sources, free cash flows, revenues, net income, profitability, stock price volatility, future regulatory changes, price changes, the ability of the Company's content offerings to achieve market acceptance, the Company's success in retaining or recruiting officers, key employees, or directors, the ability to protect intellectual property, the ability to complete strategic acquisitions, the ability to manage growth and integrate acquired operations, the ability to pay dividends, regulatory or operational risks, and general market conditions impacting demand for the Company's services. For a more complete description of these and other risks and uncertainties, please refer the Company's Annual Report on Form 10-K for the year ended December 31, 2020, filed with the SEC on March 31, 2021, and for further information regarding our recent acquisition of the Sonar library and related assets, please see our Current Reports on Form 8-K, as amended, filed with the SEC on May 27, 2021 and July 1, 2021. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. These forward-looking statements speak only as of the date hereof and the Company expressly disclaims any obligation or undertaking to

release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the Company's expectations with respect thereto or any change in events, conditions or circumstances on which any statement is based.

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