FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | uon 1(b). | | 1 1100 | | | | | | t Company Act | | 71 1004 | | _ | | | | |
|--|---|--|---|------------------------------|---|---|---|----------------|---|-------------------------------|---|--|--|--|--|---|--|
| 1. Name ar <u>Apollo</u> | | 2. Issuer Name and Ticker or Trading Symbol Redbox Entertainment Inc. [RDBX] | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | | | |
| (Last) (First) (Middle) 9 W. 57TH STREET, 43RD FLOOR | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/11/2022 | | | | | | | Officer (give title Other (specify below) below) | | | | | |
| (Street) NEW YORK NY 10019 | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person | | | | | |
| (City) | (St | ate) (2 | Zip) | | | | | | | | | reisc | | | | | |
| | | Table | I - Non-Deriva | ative S | Secur | ities | Acqu | ired, | Disposed o | of, or E | Benefic | cially Own | ed | | | | |
| Dat | | | 2. Transaction Date (Month/Day/Yea | Exe ar) if a | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) | | | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction (Instr. 3 and | (s) 4) | | | | |
| Class B Common Stock | | | 08/11/2022 | 2 | | | J ⁽¹⁾ | | 4,035,943 | A | (1) | 36,805,943 | | I | | See Footnotes ⁽¹⁾⁽²⁾ | |
| Class A Common Stock 08/11/ | | | 08/11/2022 | 2 | | | J ⁽¹⁾ | | 1,756,487 | D | (1) | 0 | | I | | See Footnotes ⁽¹⁾⁽²⁾ | |
| Class B Common Stock 08/11/2022 | | | | 2 | | | J (1) | | 36,805,943 | 43 D (1) | | 0 | | | | See Footnotes ⁽¹⁾⁽²⁾ | |
| | | Tal | ole II - Derivati (e.g., ρι | | | | | | isposed of | | | | d | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | 5. Num of Deriva Securi Acquir (A) or Dispos of (D) (Instr. 5 | tive ties ed sed | xpiration | Exercisable and on Date Day/Year) | Amor Secu Unde Deriv | unt of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Owne Form: Direct or Ind (I) (Ins | : · · l t (D) lirect | 11. Nature of Indirect Beneficia Ownershi (Instr. 4) |
| | | | | Code | v | (A) | | ate xercisa | Expiration Date | n Title | Amount or Number of Shares | r | | | | | |
| | | Reporting Person* | s <u>GP, LLC</u> | | | | | | | | | | | | | | |
| (Last) 9 W. 571 | | (First) Γ, 43RD FLOOR | (Middle) | | | | | | | | | | | | | | |
| (Street) NEW Y | ORK | NY | 10019 | | - | | | | | | | | | | | | |
| (City) | | (State) | (Zip) | | | | | | | | | | | | | | |
| | | Reporting Person* | s, <u>L.P.</u> | | | | | | | | | | | | | | |
| (Last) 9 W. 571 | | (First) Γ, 43RD FLOOR | (Middle) | | | | | | | | | | | | | | |

Explanation of Responses:

NY

(State)

10019

(Zip)

1. See Exhibit 99.1.

NEW YORK

(Street)

(City)

2. The holdings reported on this Form 4 are being jointly reported by each of (i) Redwood Holdco, LP; (ii) Redwood Holdco GP, LLC; (iii) New Outerwall, Inc.; (iv) AP VIII Aspen Holdings, L.P.; (vi) AP VIII Aspen Holdings GP, LLC; (vii) Apollo Management VIII, L.P.; (vii) AIF VIII Management, LLC; (viii) Apollo Management GP, LLC; (x) Apoll

Holdings, L.P.; and (xi) Apollo Management Holdings GP, LLC on two separate Forms 4 due to the limitations of the SEC's electronic filer system, which currently only permits 10 persons to submit a joint filing. Both filings relate to the same holdings.

see signatures attached as Exhibit 99.2

08/15/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Exhibit 99.1

Redwood Holdco, LP ("Redwood") held Class B common stock, par value \$0.0001 per share, of the Issuer and LLC units ("Opco LLC Units") of Redwood Intermediate LLC ("Opco LLC"). AP VIII Aspen Holdings, L.P. ("Aspen Holdings") held Class A common stock, par value \$0.0001 per share, of the Issuer

On August 11, 2022, the Issuer completed the previously disclosed mergers pursuant to that Merger Agreement between the Issuer, Chicken Soup for the Soul Entertainment, Inc. ("CSSE"), RB First Merger Sub Inc. ("Merger Sub Inc.,"), RB Second Merger Sub LLC ("Merger Sub LLC"), Redwood Opco Merger Sub LLC ("Opco Merger Sub LLC"), and Opco LLC. Immediately prior to the closing of the mergers, pursuant that certain Contribution and Exchange Agreement, dated May 10, 2022, Aspen Parent, Inc., the sole stockholder of New Outerwall, Inc. ("New Outerwall"), contributed \$28,848,882.87 in outstanding B-2 facility first lien term loans (the "Term Loans") to New Outerwall; New Outerwall then contributed the Term Loans to Redwood; Redwood then contributed the Term Loans to Opco LLC in exchange for 4,035,943 shares of Class B common stock of the Issuer and an equivalent number of Opco LLC Units. At the closing of the mergers, each share of Class A common stock of the Issuer and each Opco LLC Unit was cancelled and automatically deemed for all purposes to represent the right to receive 0.087 shares of CSSE Class A common stock, and each share of Class B common stock of the Issuer was automatically cancelled for no additional consideration.

The general partner of Redwood is Redwood Holdco GP, LLC ("Redwood GP"). New Outerwall is the sole limited partner of Redwood and the sole member of Redwood GP. New Outerwall is an indirect majority owned subsidiary of Aspen Holdings. The general partner of Aspen holdings is AP VIII Aspen Holdings GP, LLC ("Aspen GP") and Apollo Management VIII, L.P. ("Management VIII") is the sole member of Aspen GP. AIF VIII Management, LLC ("AIF VIII") serves as the general partner of Management VIII. Apollo Management, L.P. ("Apollo Management") serves as the sole member and manager of AIF VIII and Apollo Management GP, LLC ("Management GP") serves as the general partner of Apollo Management Holdings, L.P. ("Management Holdings") serves as the sole member and manager of Management GP. Apollo Management Holdings GP, LLC ("Management Holdings GP") serves as the general partner of Management Holdings.

The reporting persons and Messrs. Marc Rowan, Scott Kleinman and James Zelter, the managers, as well as executive officers, of Management Holdings GP, each disclaim beneficial ownership of all the shares of Class B common stock held by Redwood and all the shares of Class A common stock held by Aspen Holdings, except to the extent of any pecuniary interest therein, and the filing of this Form 4 shall not be construed as an admission that any such person or entity is the beneficial owner of any such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Exhibit 99.2

This Statement on Form 4 is filed by: (i) Redwood Holdco, LP; (ii) Redwood GP, LLC; (iii) New Outerwall, Inc.; (iv) AP VIII Aspen Holdings, L.P.; (v) AP VIII Aspen Holdings GP, LLC; (vi) Apollo Management VIII, L.P.; (vii) AIF VIII Management, LLC; (viii) Apollo Management, L.P.; (ix) Apollo Management Holdings GP, LLC.

Name of Designated Filer: Apollo Management Holdings GP, LLC

Date of Event Requiring Statement: August 11, 2022

Issuer Name and Ticker or Trading Symbol: Redbox Entertainment Inc. [RDBX]

REDWOOD HOLDCO, LP

By: /s/ James Elworth

Name: James Elworth
Title: Secretary

REDWOOD HOLDCO GP, LLC

By: /s/ James Elworth
Name: James Elworth
Title: Secretary

NEW OUTERWALL, INC.

By: Aspen Parent, Inc., its sole stockholder

By: AP VIII Aspen Holdings, L.P.,

the majority holder of its Class A shares

By: AP VIII Aspen Holdings GP, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

AP VIII ASPEN HOLDINGS, L.P.

By: AP VIII Aspen Holdings GP, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

AP VIII ASPEN HOLDINGS GP, LLC

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

APOLLO MANAGEMENT VIII, L.P.

By: AIF VIII Management, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

AIF VIII MANAGEMENT, LLC

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

APOLLO MANAGEMENT, L.P.

By: Apollo Management GP, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

APOLLO MANAGEMENT GP, LLC

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

APOLLO MANAGEMENT HOLDINGS, L.P.

By: Apollo Management Holdings GP, LLC,

its general partner

By: /s/ James Elworth
Name: James Elworth
Title: Vice President

APOLLO MANAGEMENT HOLDINGS GP, LLC

By: /s/ James Elworth
Name: James Elworth
Title: Vice President